



Libraries Needs Assessment – 2021

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1. Summary

A needs assessment has been undertaken to inform the future direction of library provision in Gateshead and the need to continue to provide a service that is compliant with statutory obligations, is focused on the needs of the community and relevant demographic groups and is delivered within the budget available.

The needs assessment evidences the status of Library Service provision for Gateshead residents, highlighting how it is currently meeting its statutory duty.

It also identifies where further improvements or changes are required to ensure the Library Service is relevant, sustainable and fit for the future. It is recognised that the future of libraries is changing and transformation to meet the needs of a digital future need to be considered.

A proposal to go to public consultation on future library service models, will be presented to Cabinet in October 2021. This will be followed by a 12-week Public Consultation which will end in January 2022. The Libraries Need Assessment will be refreshed to include feedback from the public consultation.

Transformation options for libraries aspire to ensure the following design principles, identified to develop library services, are met:

- meet legal requirements
- are shaped by local needs
- focus on public benefit and deliver a high-quality user experience
- make decisions informed by evidence
- support delivery of consistent England-wide core offers
- promote partnership working, innovation and enterprise
- use public funds effectively and efficiently

Transformation options considered include:

1. Maintaining current provision
2. Rationalise the current offer by retaining Central Library and closing some branch libraries or reduce hours to achieve some savings.
3. Implementing new, community and/or Partner run libraries
4. Co-locate libraries and other council functions and or community organisations

2. Introduction

Gateshead Council is responsible for overseeing the delivery of a comprehensive and efficient library Service reflecting the changing needs of local communities.

Current structure:

- Gateshead Central Library
- Area Libraries: Blaydon, Birtley, Leam Lane
- Local Libraries – Chopwell, Crawcrook, Pelaw and Wrekenton
- Readers at Home Service – a borough wide service commissioned through RVS for Gateshead residents unable to access a local library.
- Online services – a range of online services including the lending of e-books
- Non statutory Volunteer libraries – Whickham, Low Fell, Rowlands Gill, Winlaton, Felling, Dunston
- Mobile unit – a workspace for engagement activity

The Gateshead strategic vision for the library service:

A network of Community and Council run libraries where residents can read, learn and innovate, investing in digital infrastructure, focusing on children and young people, improving well-being and supporting residents into employment

Four key objectives were also agreed by Cabinet in 2016, in line with the Council plan. These remain relevant and the focus of library service activities:

- Children's and young people's education and personal development
- Digital inclusion, adult education, skills and employability
- Health and wellbeing
- Community capacity building and inclusion

Arts and heritage are also now a part of the current service offer.

Due to continuing financial pressures, the Public Health and Wellbeing directorate have been asked to specifically review the current library model and to examine whether through transformation to meet future need, ways can be found to reduce the library budget while retaining targeted work with those most in need and delivering on our statutory duty to provide library services.

An approach to significantly transform the Library Service's delivery model will be required.

Requirements of Statutory Library Service changes.

Previous judicial challenges to transformation decisions of other local authorities indicate that major changes to an authority's Library Service delivery model must be made in the context of a strategic review that is in turn informed by a needs assessment. It is considered that only through the strategic review and needs assessment process, can an authority demonstrate that any proposal to fundamentally change the service delivery model would continue to secure the delivery of a comprehensive and efficient service.

The needs assessment sets out the current Library Service provision and service offer and considers how well it is reaching its resident population.

The needs assessment is based on desk top research.

All aspects of the Council's statutory public library service are within scope of this needs assessment.

The needs assessment derives its findings from a body of evidence that includes:

- Demographic profiles (age and socio-economic) of library active users and library catchment populations.
- Indicators of deprivation levels in library catchment populations sourced from LSOA profiles using Office for National Statistics (IMD) data.
- Distances and travel times from each library to its closest service point based on postcode of residence.
- Patterns of library activity sourced from the Library Management System, computer booking system and locally collected library data.
- Health and Wellbeing survey completed in Feb – March 2021.

Ambition for Libraries¹, whilst providing guidance, does not provide a simple formula for defining a library service. The report states that a comprehensive and efficient service should consider:

- accessibility (physical, virtual and outreach)
- quality (mapped to local needs)
- availability (including opening hours)
- sustainability (including value for money)

¹ [Libraries Deliver: Ambition for Public Libraries in England 2016 to 2021 - GOV.UK \(www.gov.uk\)](https://www.gov.uk/government/publications/libraries-deliver-ambition-for-public-libraries-in-england-2016-to-2021)

3. National context

In 2016 the national Libraries Taskforce published *Libraries Deliver: Ambition for Public Libraries in England 2016-2021*² in which it sets out the strategic vision and commitment to public libraries in England. It recognised the challenging times that councils are facing in running Library Services and calls for radical thinking to protect frontline library services, acknowledging the need for councils to work in 'new and different ways' to 'thrive and not just survive'.

The Library Taskforce described libraries as vital community hubs - bringing people together and giving them access to the services and support they need to help them live better. The report sets out an ambition for individuals to:

- choose to use libraries, because they see clear benefits and positive outcomes from doing so.
- understand what library services offer, and how they can make the most of what's available to them.
- be introduced to new ideas and opportunities, then given confidence and quick and easy access to tools, skills and information they need to improve their quality of life.
- receive trusted guidance through the evolving information landscape and build the skills needed to thrive in a changing world.

The Society of Chief Librarians now renamed Libraries Connected and partners including The Arts Council and The Reading Agency state that they are committed to keeping library services relevant and accessible. The Universal Offers³ cover the six key areas of service which customers and their stakeholders see as essential to a 21st century library service.

They are:

- Reading offer
- Information offer
- Digital offer
- Health offer
- Learning offer
- Culture offer

To deliver these ambitions, councils are encouraged to use seven common design principles to develop their library services which are as follows:

- meet legal requirements
- shaped by local needs
- focus on public benefit and deliver a high-quality user experience
- make decisions informed by evidence, building on success

² Ibid

³ Society of Chief Librarians, Universal Offer six outcomes for a 21st Century library are available at <http://goscl.com/universal-offers/>.

- support delivery of consistent England-wide core offers
- promote partnership working, innovation and enterprise
- use public funds effectively and efficiently

Equalities Duties

Local Authorities have a duty when planning and delivering services to give due regard under the Equality Act 2010 to consider how different people will be affected by their activities, helping them to deliver policies and services which are efficient and effective; accessible to all, and which meet different people's needs.

Any proposals arising from this library service needs assessment will be subject to an Equalities Impact Assessment before members are asked to consider them.

4. Current service provision and service offer

The vision of Gateshead Library Service is to meet local need and strengthen local communities through the provision of resources, information and guidance that improve reading & literacy, develop skills and promote health & wellbeing in safe and welcoming community spaces that provide a platform for community participation.

Gateshead has eight council run libraries, six fully volunteer run community libraries and a range of digital and community focussed services.

The table below indicates the Gateshead Libraries, Arts and Heritage Service offer to National Libraries Taskforce outcomes and indicates potential customer impacts associated with each offer. The integrated service offer is broader than a library service only offer. The table below shows an indicative service offer.

DCMS National Libraries Taskforce Outcomes	Council Vision	Service offer	Customer impacts
Improved Reading & Literacy	<ul style="list-style-type: none"> ✓ Children's and young people's education and personal development ✓ Digital inclusion, adult education, skills and employability 	Reading & Literacy General & specialist book collections Targeted literacy programmes – including Early Words Together Readers Groups for all ages Pre and Post-natal early parenting: Book start books, bumps and babies	Improved literacy skills Increased enjoyment of reading More confident reading Speech and language development Positive parent/child engagement Read more

	✓ Community capacity building and inclusion	Rhymetimes in all libraries Reading and literacy events	
Healthier and Happier Lives	✓ Health and wellbeing ✓Community capacity building and inclusion	Health & Wellbeing Safe & welcoming community spaces Specialist book formats Self-help book collections Readers at Home Reading Friends Social Connecting Groups - chess, film, friendship etc Participation in diverse health promotions Full engagement with MECC Dementia Friendly Libraries Autism Friendly Libraries Volunteering Opportunities Digital Support to reduce digital exclusion Programme of events co-created with young people	More connected with local community activities Increased social networks & interaction. More positive about physical and/or mental health Increased self-esteem Safe spaces for health visitors to meet patients. Reduced social isolation

DCMS National Libraries Taskforce Outcomes	Council Vision	Service offer	Customer impacts
Improved Digital Access & Literacy	✓ Children's and young people's education and personal development ✓ Digital inclusion, adult education, skills and employability ✓ Community capacity building and inclusion	Learning, Skills & Employability Formal and informal digital support Public computers at no charge 3D printers, laser cutters – access to specialist kit Wi-Fi in libraries Code clubs Holiday coding sessions Digital library services: eBooks, eAudio, eMagazines	More confident to access information and support services online. More motivated & confident to learn or look for work. Engaged with technology

		Digital heritage offer including digital access to resources, genealogy workshops	
Greater Prosperity	✓ Children's and young people's education and personal development ✓ Digital inclusion, adult education, skills and employability	Learning, Skills & Employability Adult Learning Courses (Funded & Leisure Programme) Access to specialist business information Programme to mentor and develop local artists Volunteer and project management opportunities for young people Access to specialist kit in MakerPlace for new business start ups	More motivated & confident to learn or look for work. More likely to volunteer. More likely to gain employment. More confident to access information and support services online.
Cultural and Creative enrichment	✓ Children's and young people's education and personal development ✓ Health and wellbeing	Culture Art exhibitions & public programme of workshops and activities Festivals and events, e.g GIFT, Late Shows, Curious Arts Art Diamonds – workshops and creative opportunities for older people Creative writing groups Author & poet talks and events Book award events DVDs and CDs to loan Heritage events – walks, talks, workshops and national campaigns	More connected with local community activities Increased social networks & interaction More motivated & confident to learn or look for work More likely to volunteer
People achieve their full potential and stronger, more resilient communities	✓ Children's and young people's education and personal development ✓ Digital inclusion, adult education, skills and Employability	Children's literacy schemes, e.g. Early Words Together, Summer Reading Challenge Work with teens boosting self esteem and aspiration, e.g. Reading Hack	See above

	<ul style="list-style-type: none"> ✓Community capacity building and inclusion 	<p>Digital skills support sessions, e.g. with jobseekers</p> <p>MakerPlace giving aspiration to use technology. Up skilling residents to attract prospective employers, supporting children and young people in developing tech skills for the future</p> <p>Heritage events giving people a sense of place; arts events giving people a voice</p> <p>Arts partnerships supporting the local creative sector</p> <p>Volunteering opportunities e.g. Friends groups</p>	
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5. Data Analysis

Library Membership

The following is an analysis of the Gateshead statutory libraries (excludes the six volunteer libraries) based on the data extract for membership use for 2019/2020.⁴

The data was extracted from Capita Libraries DB (Library use and membership), Bolinda (BorrowBox – eBooks and eAudio books), and the Libraries Domain (PC Use). Data includes postcode, age⁵ and home library and transactional library.

There are circa 202,000 residents within the Gateshead Council boundaries

19,315 individual users (persons who used a library service at least once in 2019/20) and of these

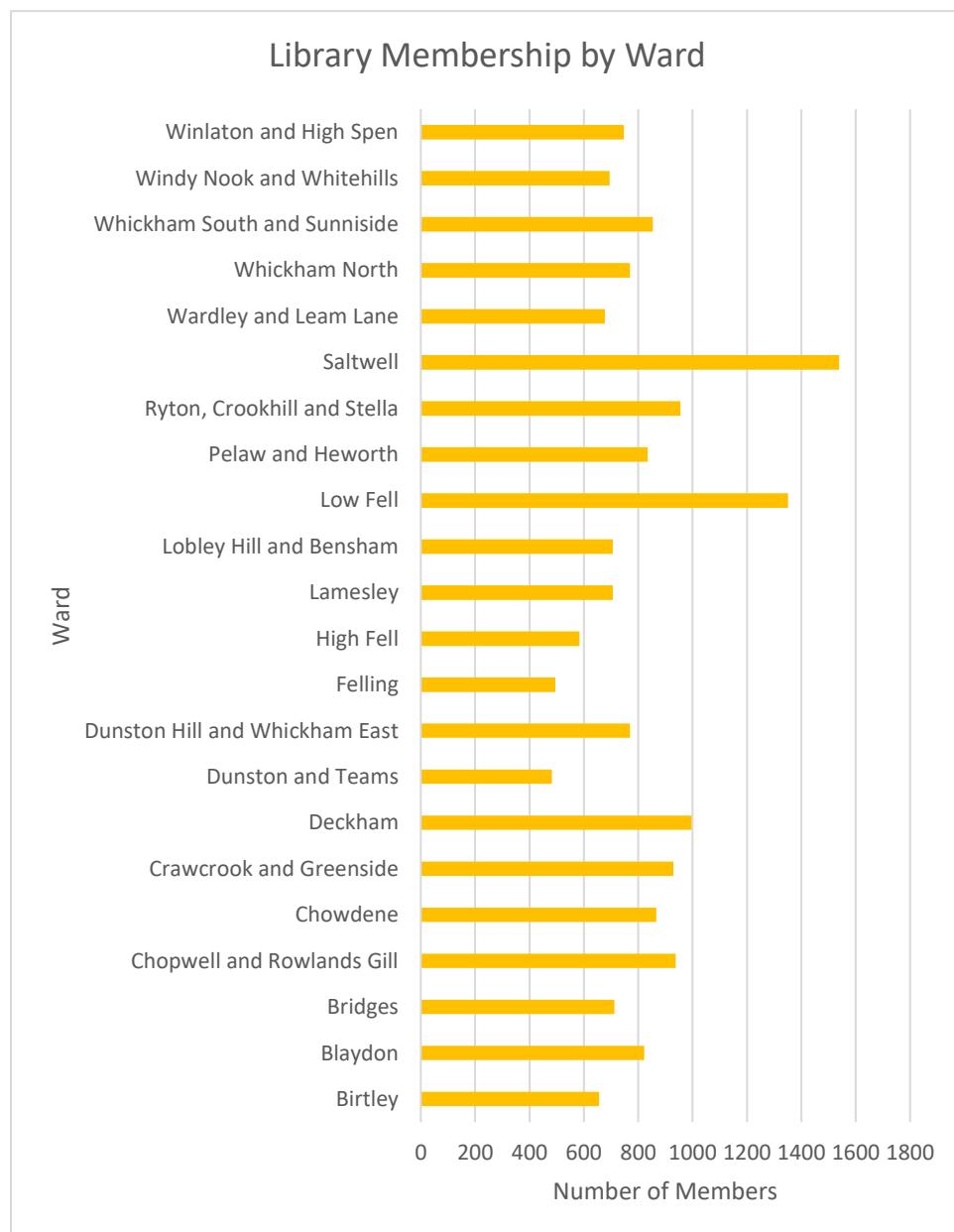
17,979 had a correct postcode and 16,471 (93%) of these are identified as having an address in Gateshead.

⁴ Gateshead voluntary libraries are not deemed to be a part of the statutory library offer.

⁵ 90% of members have an age recorded, 10% do not, these users are assumed to be over 18 as of 2019/20

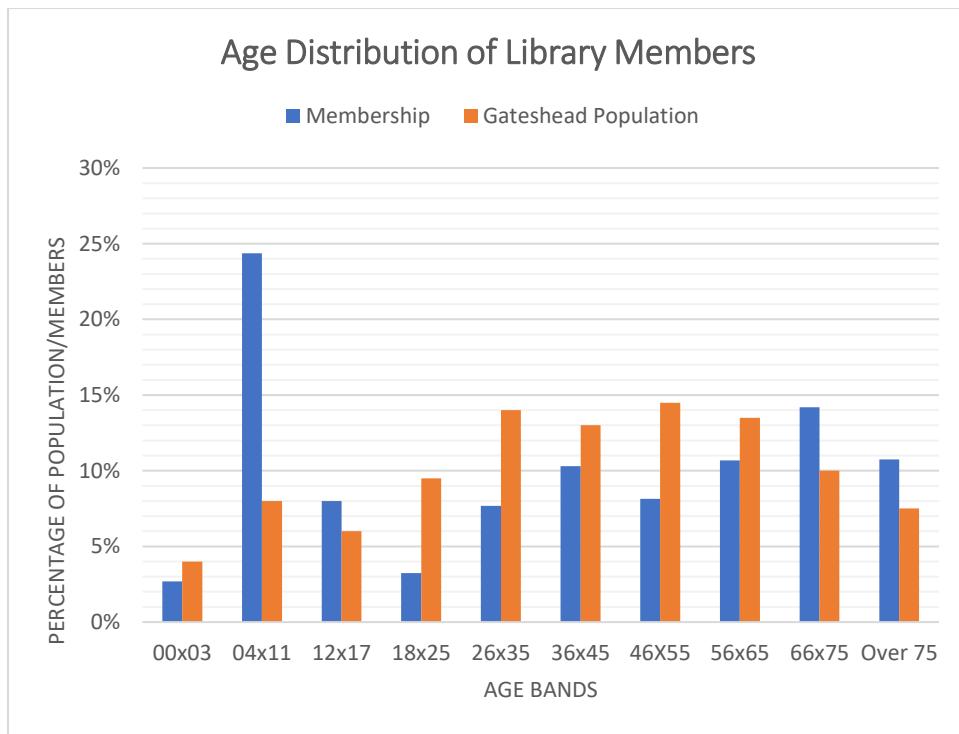
This indicates that approximately 8% of the Gateshead residents were active users of the library service in 2019/2020. The average active users in England are circa 10.7% of the total population.

This varies by area from 5% of the population in Bridges, Felling and Dunston & Teams Wards to 14% for Low Fell Ward.



Age of members

The membership according to age band varies from 2% of 18 to 25-year olds to 24% of those aged 4 to 11-years.



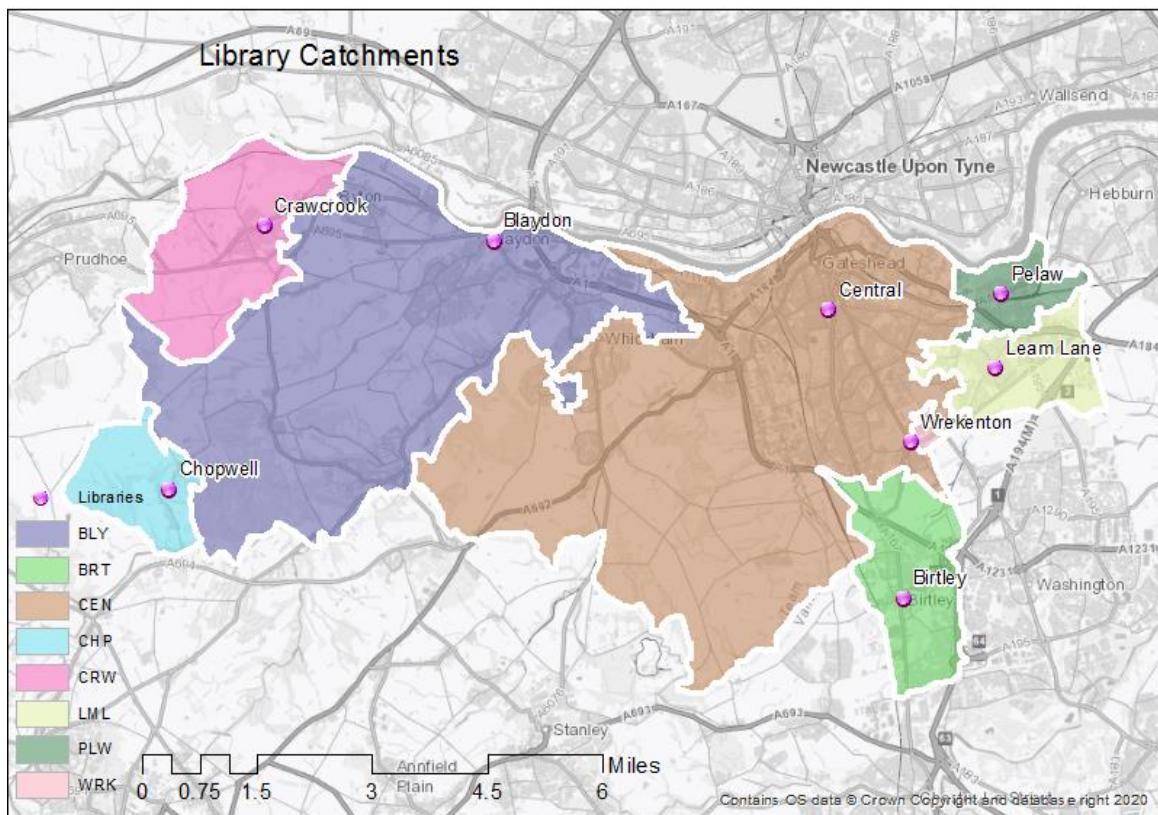
This pattern reflects national library usage patterns with higher engagement with school age individuals, this is driven by initiatives to encourage family reading and literacy.

Schools with low reading attainment rates are targeted and library staff encourage registration for every child that comes to an event or when delivering work in schools.

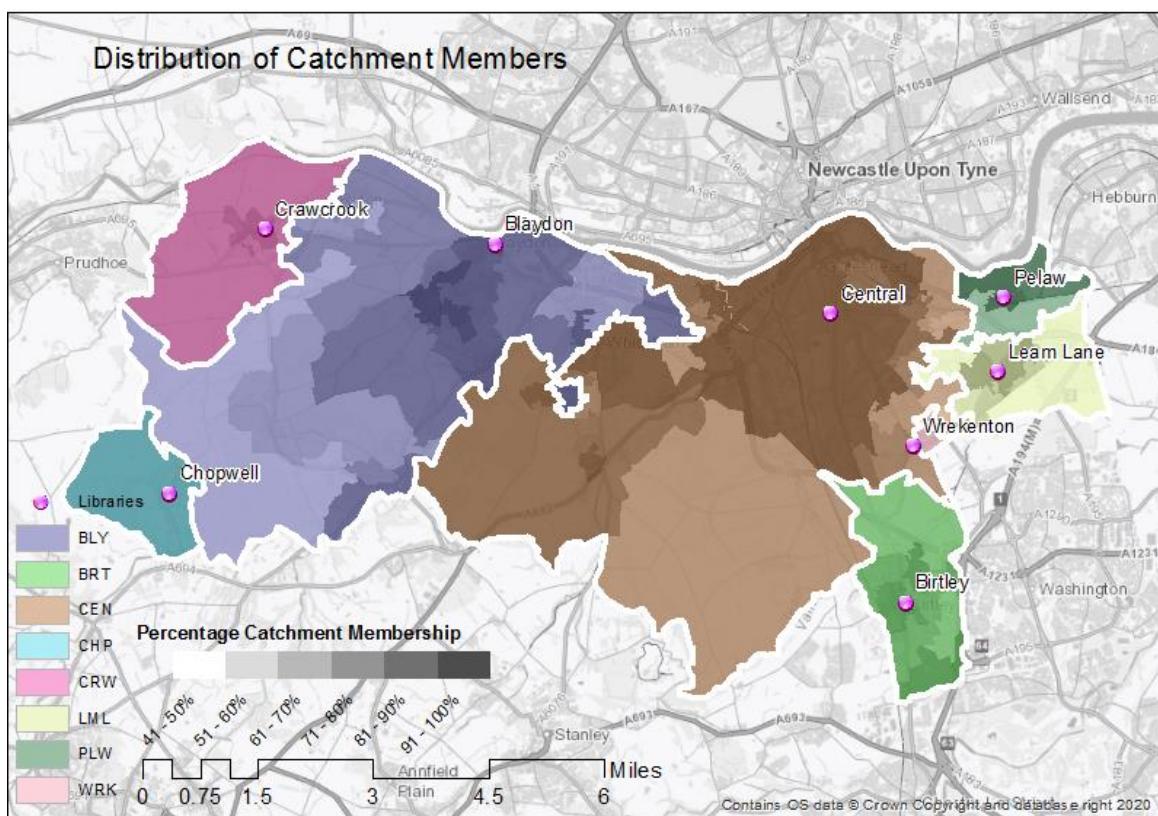
"If the school is a long distance from a library and children are less likely to visit the library then we give a temporary ticket which is exchanged for a real ticket when/if they visit the library. Sometimes we do a whole year-group sign-up eg. We signed the whole of Year 7 at an Academy at the start of the last academic year. It's very much an individual approach customised to the setting/circumstance."

Catchments

Catchments for the hub libraries were determined by Lower Super Output Area (LSOA). Each LSOA was assigned to the library with the most users residing there. In cases of equal membership, the LSOA was assigned to the largest library.

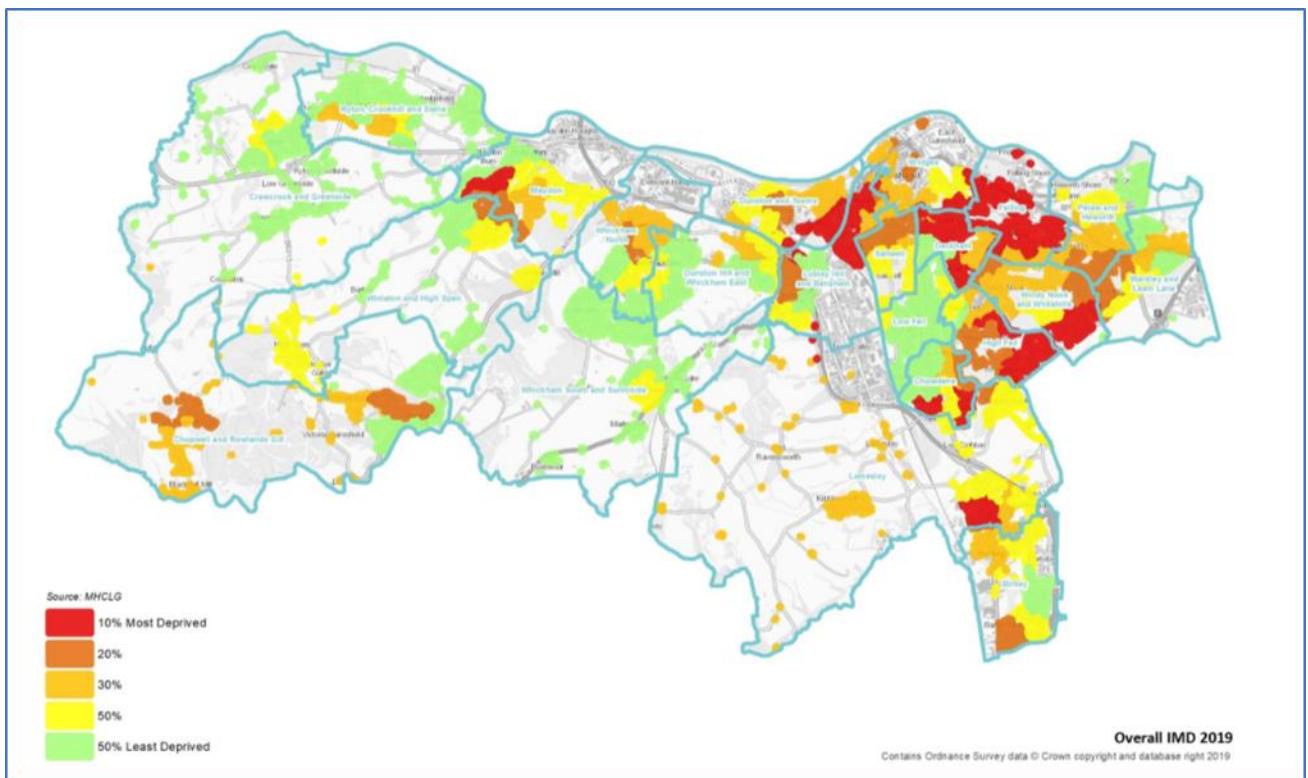


The catchments can also be graded by the percentage of users who are registered to the library. The darker the colour the larger the membership percentage. As would be expected, proximity to the library increases usage.

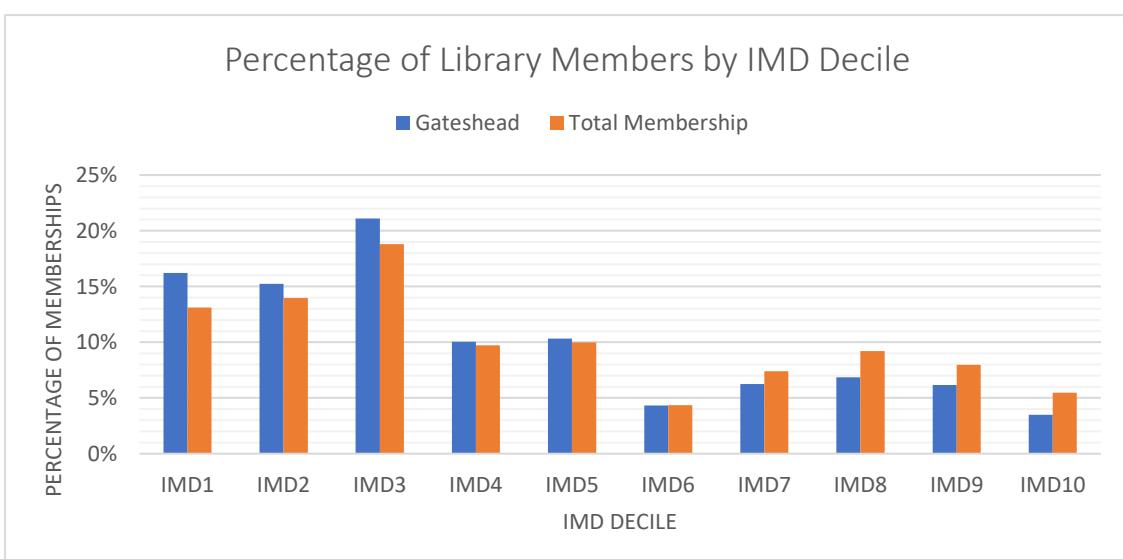


Deprivation

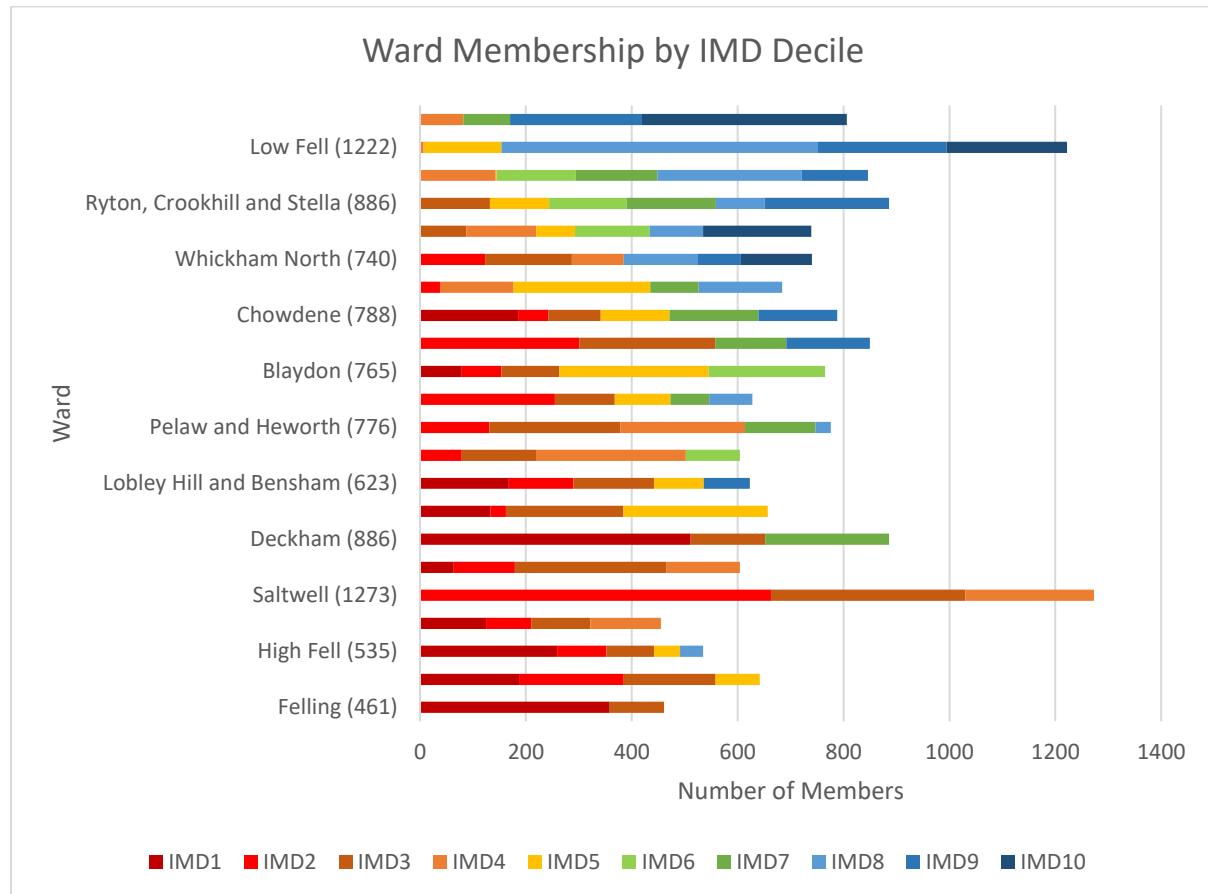
Overall, Gateshead is the 47th most deprived local authority in England, out of 317 local authorities. Around 32,700 (16%) people in Gateshead live in one of the 10% most deprived areas of England. Extending that range further, nearly 62,600 (31%) live in the 20% most deprived areas. Using the Index of Multiple Deprivation scores (2019) it is possible to estimate the population living in the different deprivation bands at ward level.



Using postcodes it is possible to map the distribution of library members by ward area, this gives an insight into the profile of library. The overall library membership IMD profile is like that of all Gateshead residents.

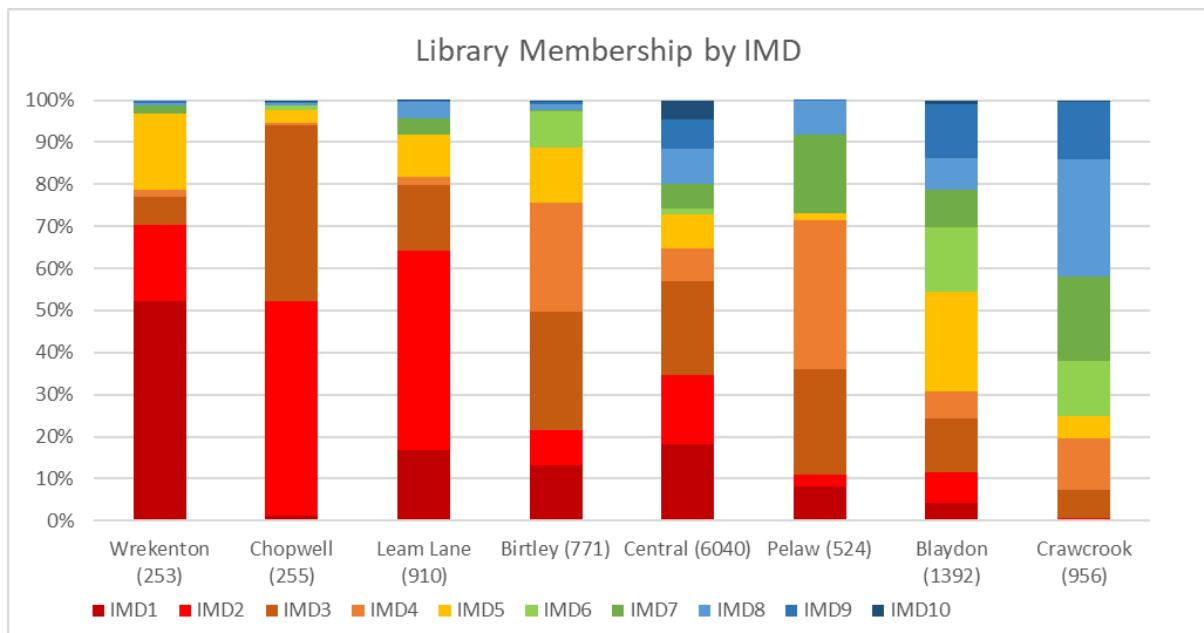


Wards such as Felling and Windynook & Whitehills have more members from deprived areas than Low Fell and Whickham South & Sunniside, this is a direct reflection of the local population profiles.

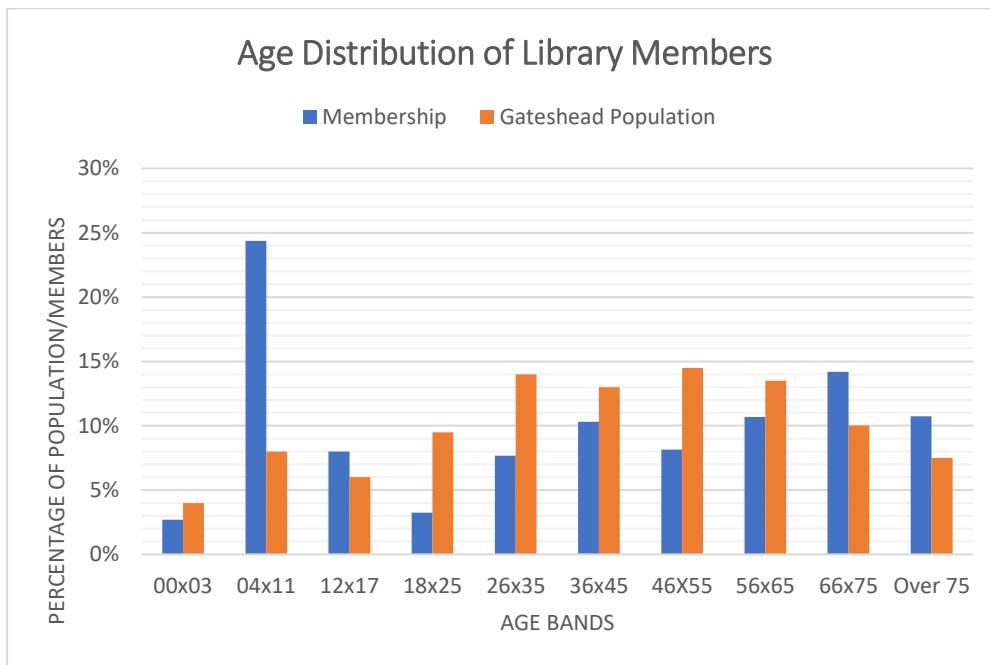


IMD by Library

There is a wide range of IMD profiles between the various libraries, with Wrekenton members coming from the most deprived areas overall, and Crawcrook the least. Members who registered with libraries currently run as volunteer/community libraries are also generally less deprived than the Gateshead population due to the localities they are in.



Just under a third (30%) of residents in Gateshead live in areas that are in the 20% most deprived areas in England. The rate of library memberships in these two deciles is slightly less than the population, at 27% overall, but there is a significant variety across library catchments.

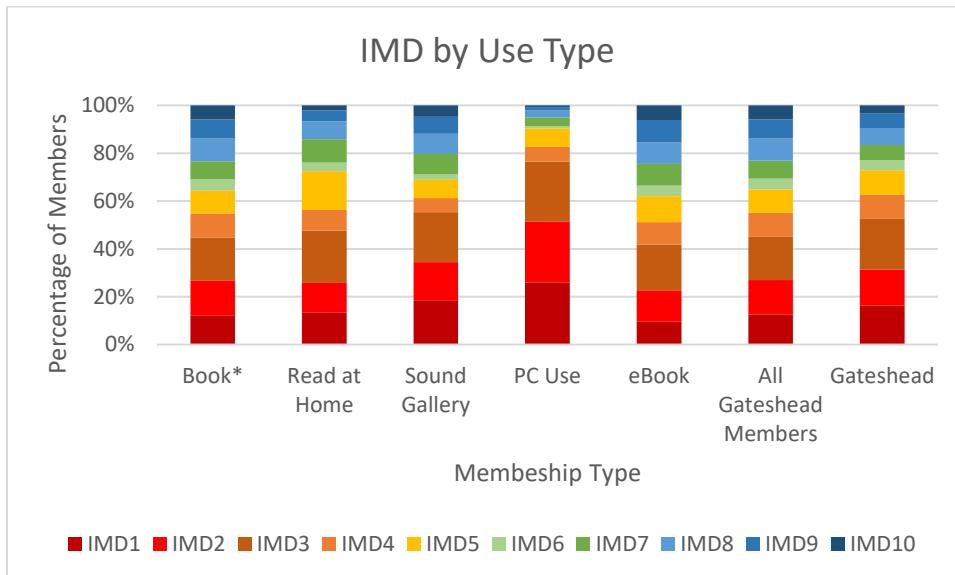


Crawcrook is used by some library members in the lower 20% coming from outside their catchment area, indicating that people from deprived areas are travelling to access services.

Library Use Profiles

Overall library members come from slightly less deprived areas, this holds true for the various resources, book borrowing, reading at home, sound gallery and eBook/eAudiobook users. It does not hold for PC users, who are typically from more deprived areas than the

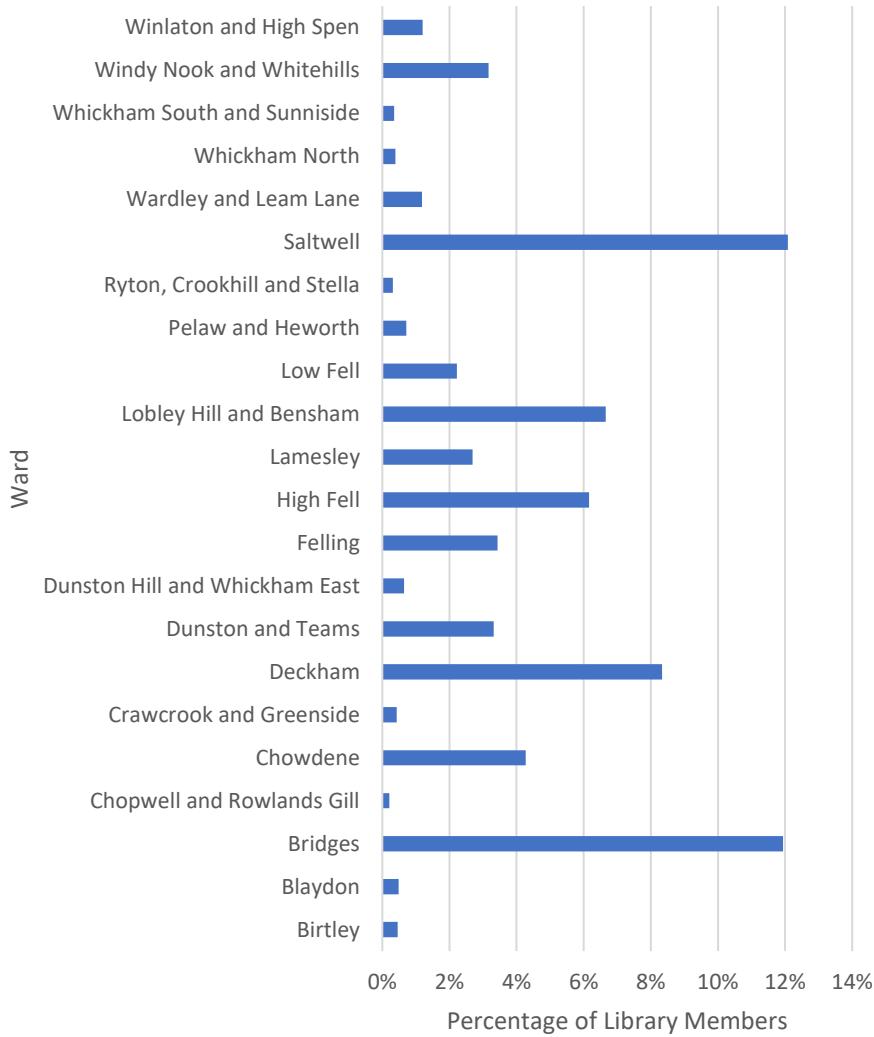
general user or typical resident. The national picture suggests that more people who are least deprived visit libraries more but the variation between deciles is relatively small with 10% fluctuation from the mean.



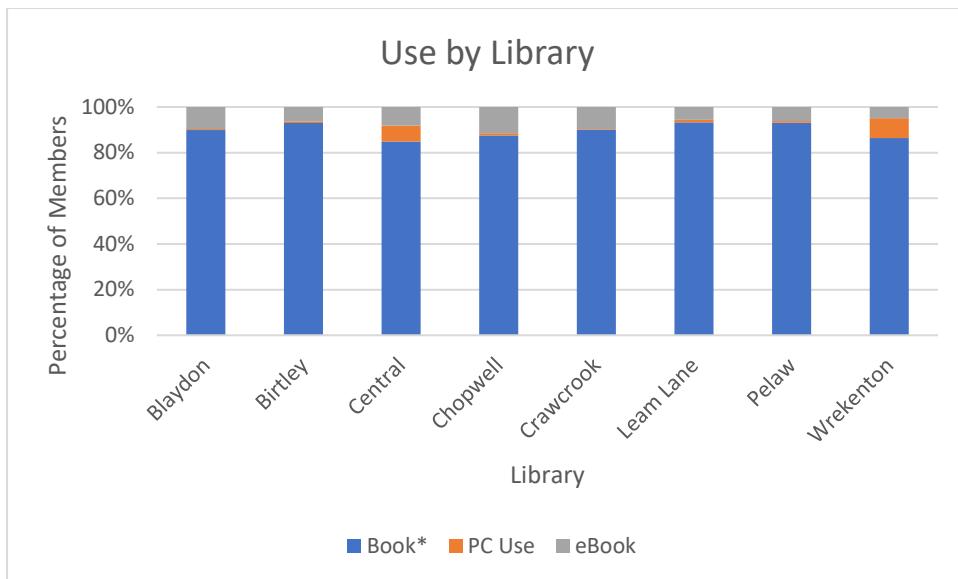
Book and eBook borrowing show a similar distribution across the council, while PC use is heavily focused with Saltwell residents who account for 30% of PC users⁶.

⁶ Of the 1400 PC users, 43% could be mapped to a valid PC, this should be viewed as a partial analysis.

PC Use as a Percentage of Members by Ward



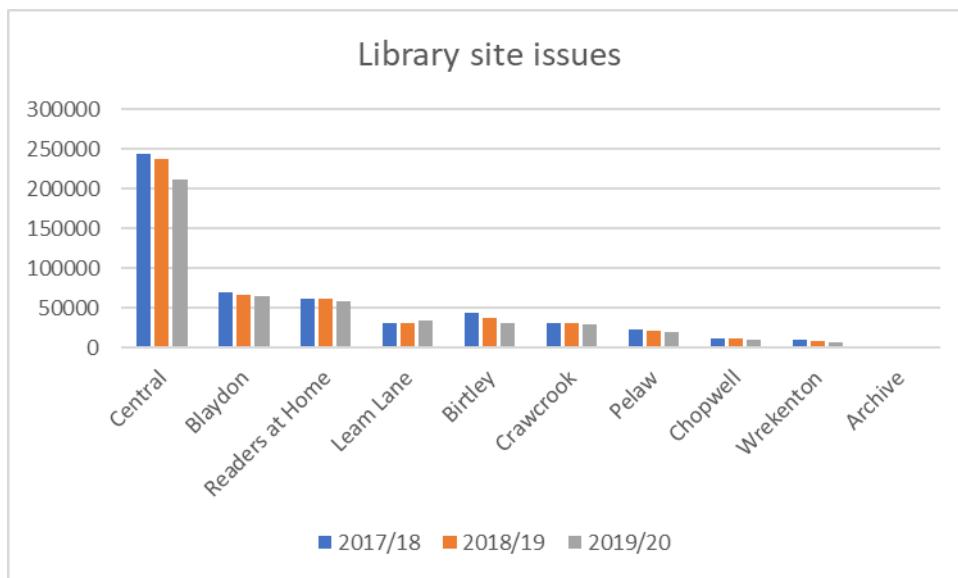
Central and Wrekenton memberships have the highest percentage of PC users per library 7% and 9% respectively.



Most PC users live in central Gateshead, while the book and eBook borrowers are more evenly distributed across the borough.

Library site issues data

Analysis of the issues data shows us that Gateshead is following the national pattern of a decreasing number of issues across all libraries, with only Leam Lane showing any increase in the last 3 years.



The issues data also highlights the dominance of the Central library within the borough.

6. Public engagement

Phase 1: Developing a Health and Wellbeing offer for Gateshead

The impact of the Covid-19 pandemic cannot be underestimated, and it has increased the inequalities faced by many families and individuals in Gateshead and it has added to the financial pressures the Council was already facing.

Consultations with local people about their current health and wellbeing and how the Council might support them 'to be as well as they can' began in March 2021. In the first consultation phase 2979 individuals provided information through an online survey, a telephone survey and through a range of focus groups run on digital media.

- Digital Health and Wellbeing survey on Council portal – 2442 responses
- Phone Health and Wellbeing survey of council housing tenants - 462 responses
- Focus group sessions – 120+ individuals

Health and Wellbeing survey

The online survey has given an insight into how people have fared during the COVID-19 pandemic and associated social restrictions, and how they view their personal wellbeing. Members of the library services who took part in the digital survey (66% of respondents) highlighted that they were being impacted by the lack of access to library buildings and services.

85% of current Library members who completed the digital survey stated that it was most important that libraries were in the local area with 49% of non-library members agreeing with that statement and 51% of non-library members believing that local library services are not important.

The range of persons who engage with digital surveys is often limited to those who have digital access or a specific interest in the topic under consideration, to mitigate that a telephone survey was commissioned. The phone survey targeted Gateshead Council Housing tenants who were randomly selected to participate. The results showed a different perception of libraries from a group of respondents who live in some of the most deprived areas of Gateshead.

In the phone survey, which engaged a random sample, a very positive 36% of participants used libraries, the majority for book borrowing or internet access.

The 64% who stated that they did not use libraries were asked a supplementary question: If you do not use libraries, why not?

Council Housing Tenants (the 64% referenced above) stated that they did not need a library or that they buy books or access them online.

Reason	% respondents
Online / Kindle	28
I buy books	22
Never needed one	21
Health / Age / access problems	7
Eyesight	6
Housebound	5
Kids grown up	4
Not much choice	3
I can't read	1
I have never used a library in my life.	1
I am Dyslexic	1
Needs books that every language can read.	1

Some of these comments could indicate that there is a lack of knowledge and understanding about what library services are available, for example there is a service for housebound customers, large print and audio books, indicating that awareness raising of changing library services may be factor to engaging residents in the future.

Library spend analysis

To meet its statutory duty the Council must deliver a comprehensive and efficient library service and will consider the cost efficiency of each library when designing its approach to transformation.

Each library's percentage share of member engagement in 2019/20 with its percentage share of total library service net expenditure 2019/20 has been calculated. The gap between the two percentages is an indicator of the value for money of each library.

The ranking reveals that Blaydon, Crawcrook and Wrekenton are the most value for money libraries when their share of total net expenditure 2019/20 is compared to their share of members accessing services (book /ebook and PC use).

Gap between % net expenditure and % member engagement numbers activity by library

Statutory Libraries	Net Expenditure %	Member activity* in 2019/20 %	Gap
Blaydon	10.5	12.5	-2.0
Crawcrook	6.7	8.6	-1.9
Wrekenton	0.3	2.3	-2.0
Chopwell	2.9	2.3	0.6
Central	55.0	54.4	0.6
Leam Lane	9.0	8.2	0.8
Birtley	8.6	6.9	1.6
Pelaw	6.5	4.7	1.7

*Members 2019/20 who used a library on at least 1 occasion – based on book / e lending & PC use

7. Conclusion

In defining its approach to further library service transformation, the Council is led by precedent, comments made by the Secretary of State and the outcome of High Court Judgements, which define a legal landscape of library change in which:

- there is no clear or absolute definition of what constitutes a, 'comprehensive and efficient' library service as described in the 1964 Public Libraries and Museums Act; nor is there an agreed mechanism for defining the need for that service;
- the only way that a library authority can demonstrate that the transformation of its library service will continue to meet its statutory duty of delivering a 'comprehensive and efficient' service, is through a strategic review of that service which is underpinned by a needs assessment.
- an authority must make the required value judgements to establish a needs assessment framework which describes the need for its library service;
- a 'comprehensive and efficient service' is not determined by the number libraries provided; but must be understood in the context of available budget.

Against this legal background, and based on findings from the need's assessment undertaken and documented in this paper, the following recommendations are put forward to shape Gateshead's approach to further library transformation:

Prioritise need

The Council's approach to transformation must prioritise resources in those areas which have the greatest need. The needs assessment has mapped current library usage against the areas with the highest deprivation scores (IMD) to indicate whether those most likely to need support are accessing libraries.

At a service-wide level, the socio-economic profile of the Gateshead population is well reflected by the make-up of library users, wards such as Felling and Windynook & Whitehills having more library members from deprived areas than Low Fell and Whickham South & Sunniside is a direct reflection of the local population profile. It is also the case that in some our most deprived areas, library use is low.

Work is needed to address under representation of individuals by socio-economic group and to understand why people are not using services.

Value for money

The needs assessment considered the value for money of each library in terms of share of member activity compared with service expenditure. The transformation must aim to reduce costs and seek to increase participation in services that libraries currently provide.

Within any transformation the service must deliver a service offer that reflects Councils objectives whilst reflecting upon national standards of delivery.

Public response to any suggestion of changes to library services and analysis of library use indicates that there is a need to continue to support a comprehensive book lending collection. Libraries are valued by those who use them, however the needs of the 92% of persons not using library services also need to be considered.

Access to free computers and internet access remains a key part of the existing library offer however it is possible that demand may have changed. This aspect of delivery should be explored and developed further as a wider digital inclusion offer in the future.

Changes in general digital use due to the Covid pandemic are hard to quantify but there is evidence to suggest that there is an increasing demand for access to eBooks and services.

Phase 1 research indicated that residents value safe local community spaces and that access to support and information is important.

That research also indicated the difference in views between those in the community who know and use libraries (8%) and those that do not (92%). This must be considered in the design of future consultation and future delivery models.

Phase 2, the 90-day, full public and stakeholder consultation, planned for October 2021, will build on the desktop research and initial consultation. At that stage specific transformational options for libraries will be considered.

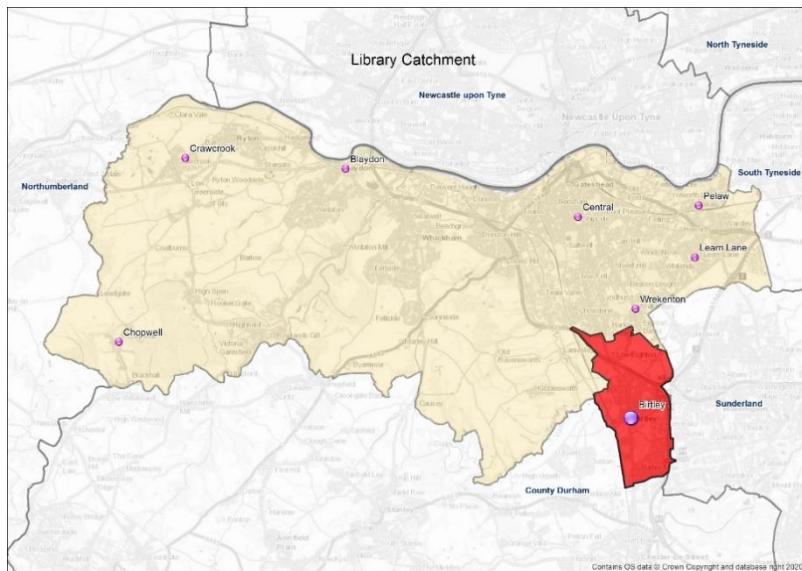
Appendix 1

Individual Library summaries

Birtley Library

Birtley Library is in Birtley Ward, there are 1051 members registered to this site⁷, making this the 4th largest in terms of registrations, or 7% of registered members.

Birtley Library has a catchment that covers an area of 3 square miles with an overall residential population of 14,195 or 7% of Gateshead residents.

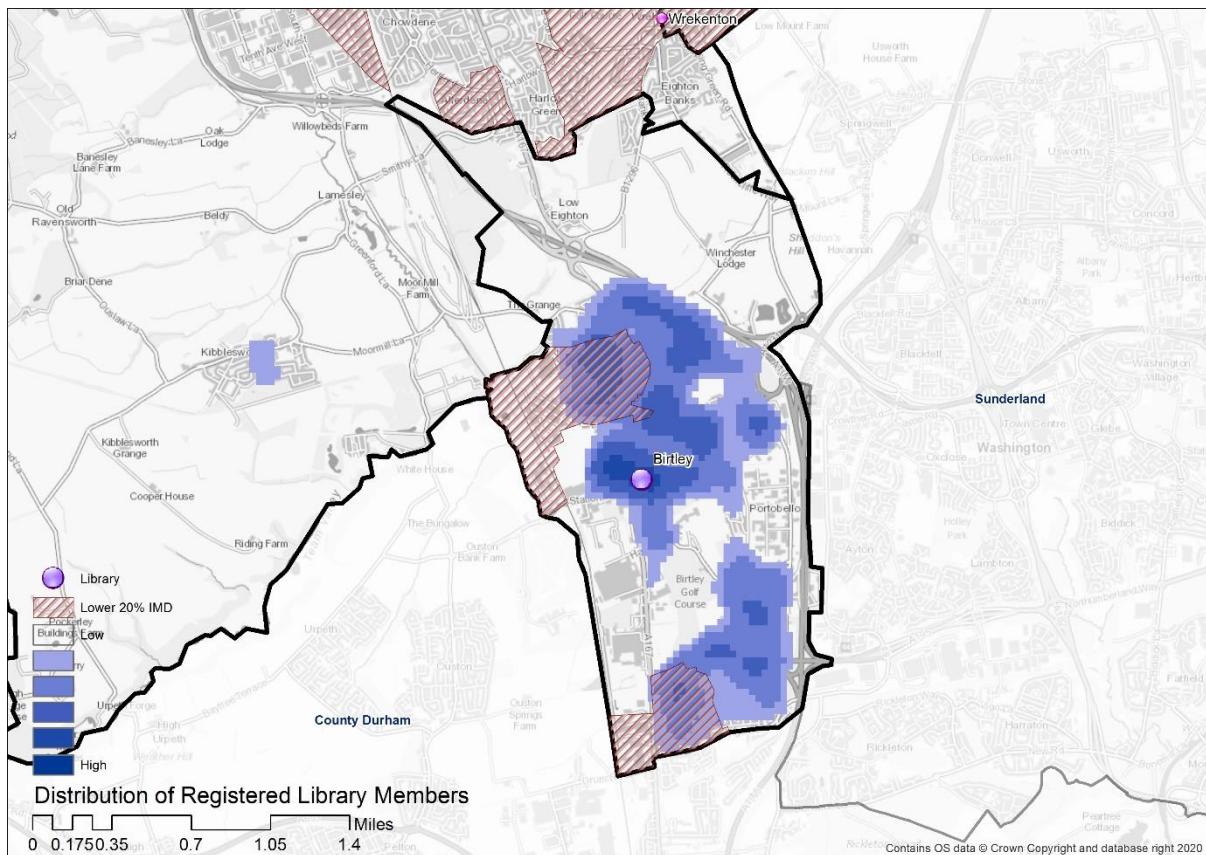


Total library membership represents 5.14% of the resident population.

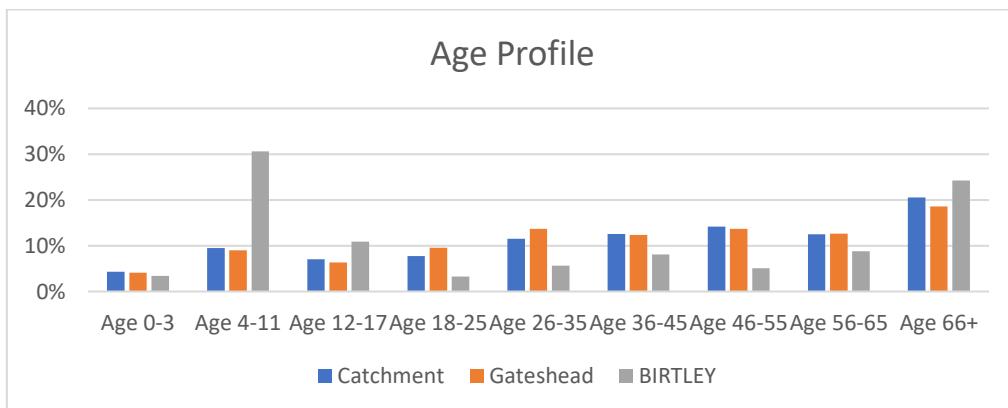
IMD profile Birtley

There are 3,202 residents living in areas that are in the 20% most deprived IMD. This is 5% of Gateshead residents living in the lowest two IMD deciles, and 23% of the catchment's population. 165 (21%) Birtley members come from the two most deprived IMD deciles.

⁷ As taken from the Capital Libraries DB covering FY 2019/20.



The average age of a member of Birtley Library is 22.4 years old compared to 42.4 for the catchment and 41.5 for Gateshead as a whole. There are 317 (45%) school age members, which is more than the overall membership where 35% are school age⁸.

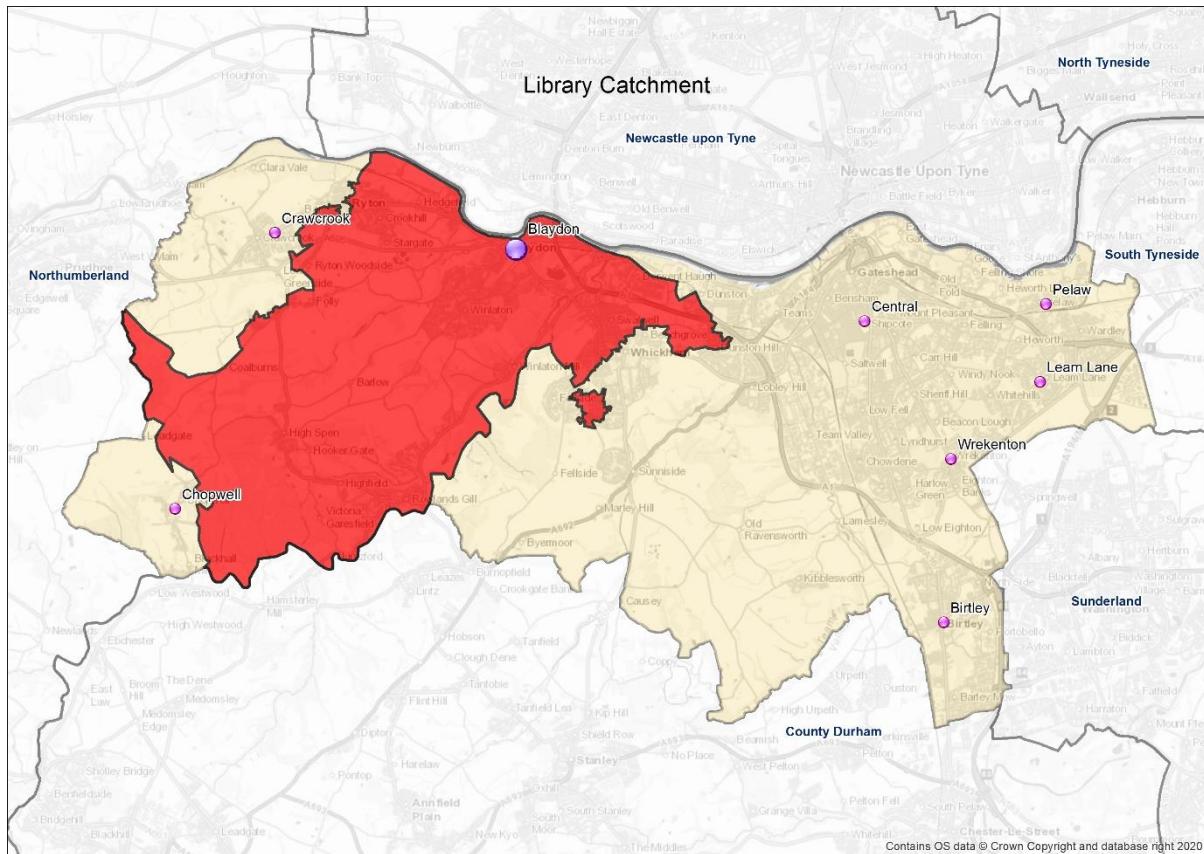


⁸ Ages are based on memberships with an associated age. 10% of memberships do not record their age, these are all adults. Ages for populations are based on the ONS 2019 mid-year population estimates.

Blaydon Library

Blaydon Library is in Blaydon Ward, there are 1976 members registered to this library site⁹, making this the 2nd largest in terms of member registrations, or 10% of registered members.

Blaydon Library has a catchment that covers an area of 18 square miles with an overall residential population of 41,640 or 21% of Gateshead residents. Library membership represents circa 4.8% of residents.

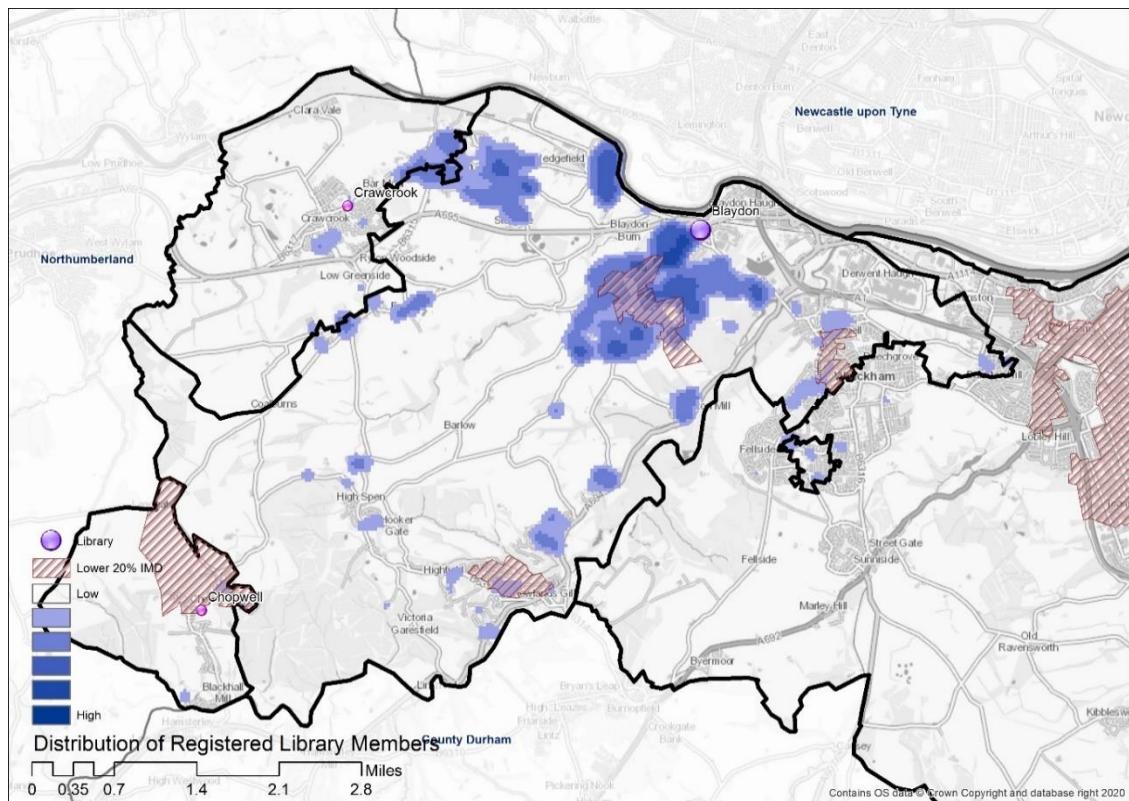


IMD profile Blaydon

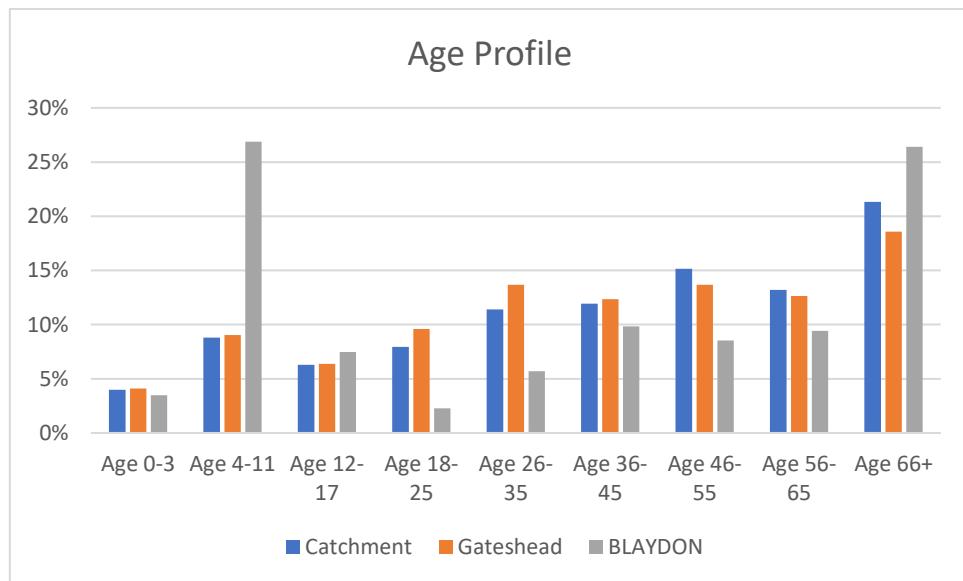
There are 5684 residents living in areas that are in the 20% most deprived IMD. This is 9% of Gateshead residents living in the lowest two IMD deciles, and 14% of the catchment's population.

160 (11%) Blaydon members coming from the two most deprived IMD deciles.

⁹ As taken from the Capital Libraries DB covering FY 2019/20.



The average member of Blaydon Library is 23.1 years old compared to 43.4 for the catchment and 41.5 for Gateshead as a whole. There are 466 (38%) school age members, which is similar to the overall membership where 35% are school age¹⁰.

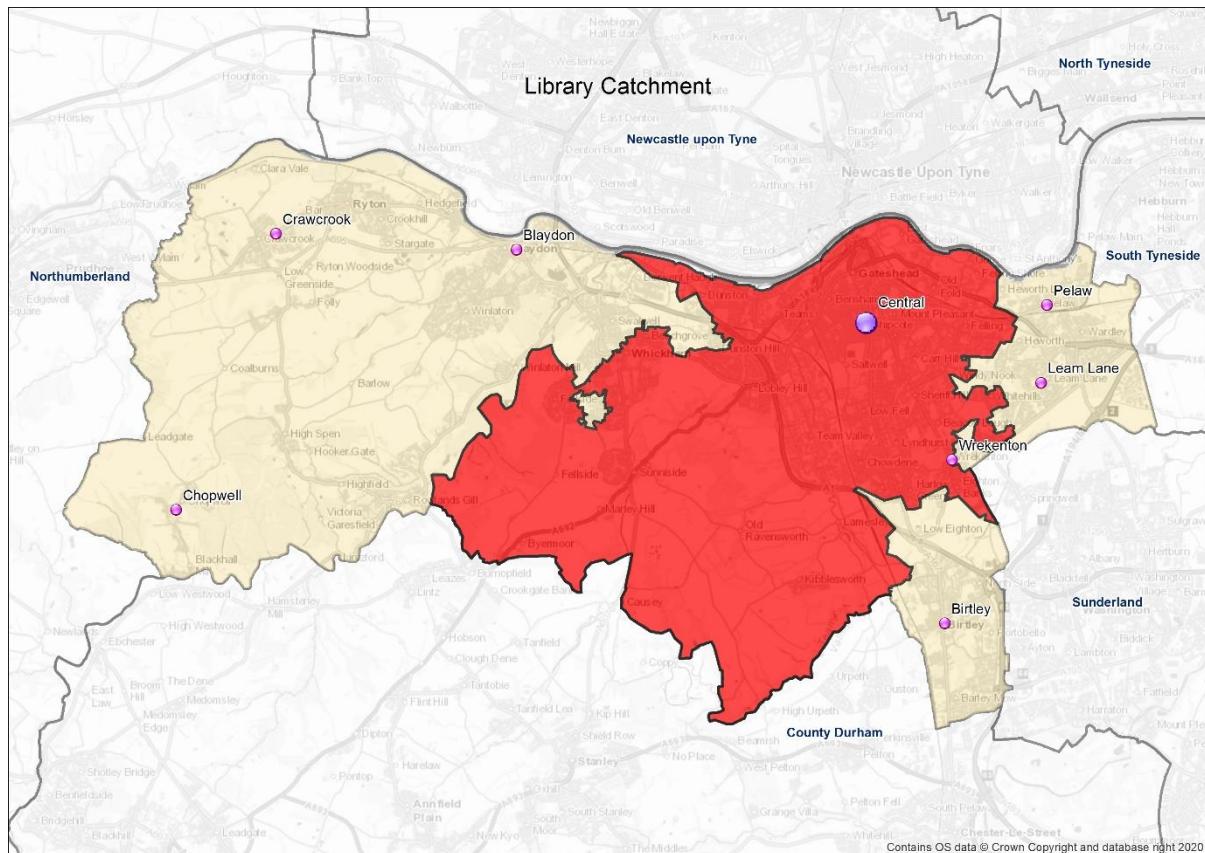


¹⁰ Ages are based on memberships with an associated age. 10% of memberships do not record their age, these are all adults. Ages for populations are based on the ONS 2019 mid-year population estimates.

Central Library

Central Library is in Saltwell Ward, there are 6616 members registered to this site¹¹, making this the largest in terms of registrations, or 34% of registered members.

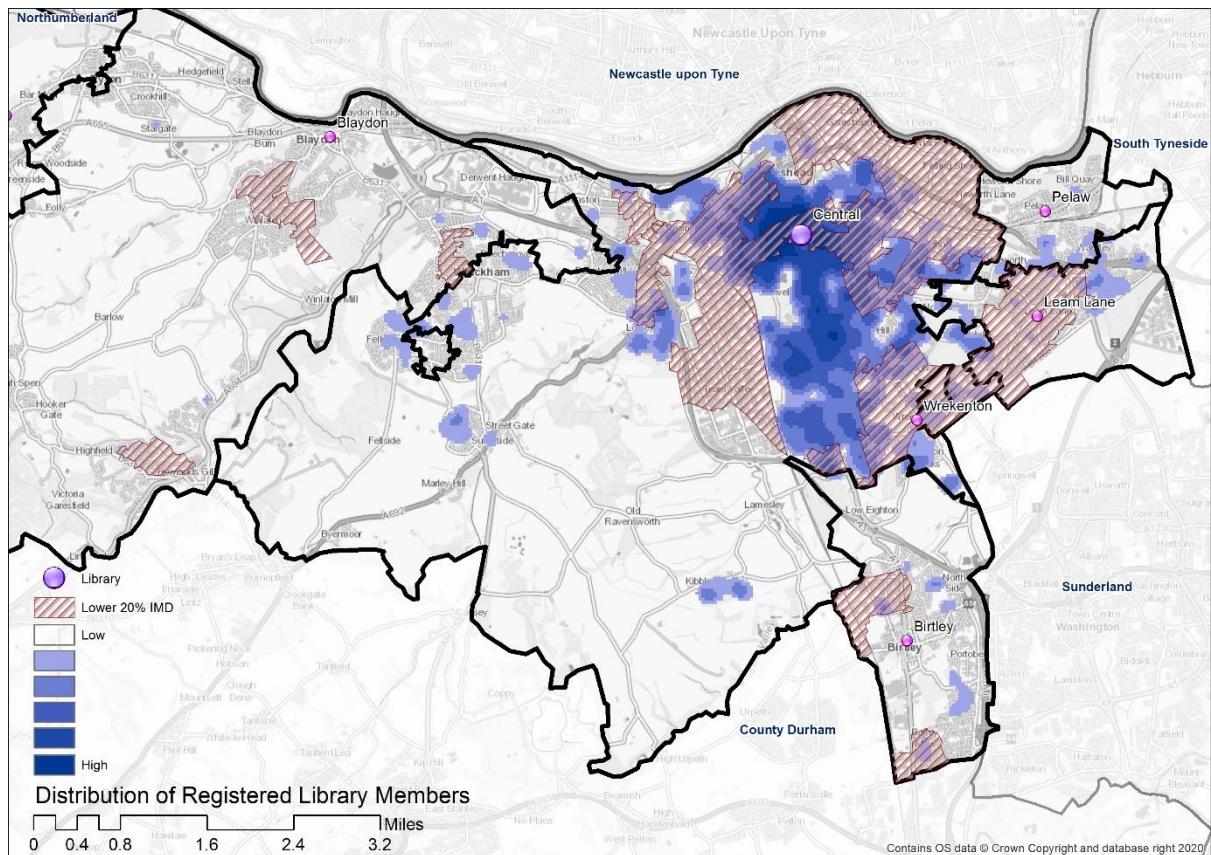
Central Library has a catchment that covers an area of 24 square miles with an overall residential population of 108,448 or 54% of Gateshead residents.



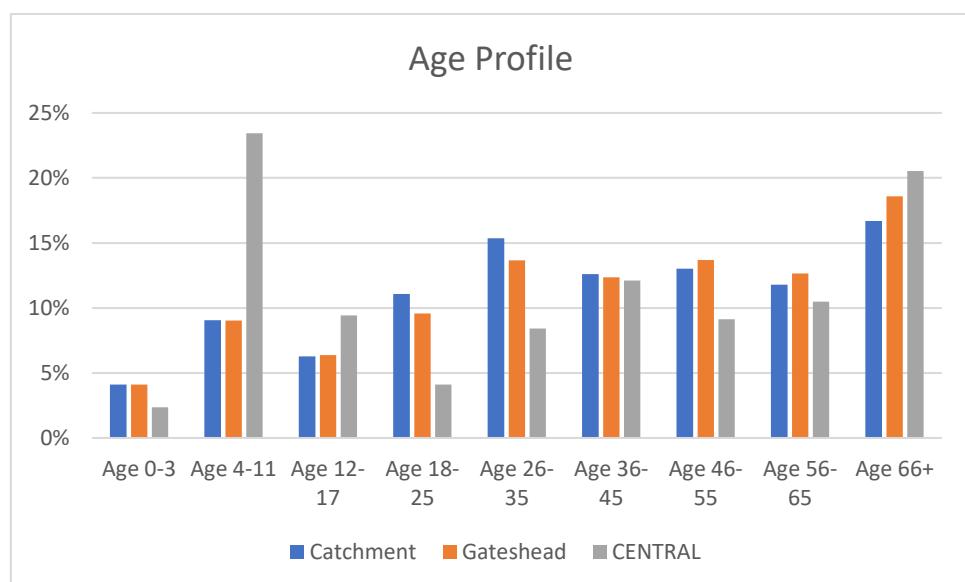
IMD profile Central

There are 40,234 residents living in areas that are in the 20% most deprived IMD. This is 66% of Gateshead residents living in the lowest two IMD deciles, and 37% of the catchment's population. 2259 (35%) of Central members come from the two most deprived IMD deciles.

¹¹ As taken from the Capital Libraries DB covering FY 2019/20.



The average member of Central Library is 18.5 years old compared to 40.1 for the catchment and 41.5 for Gateshead as a whole. There are 2183 (35%) school age members, which is same as the overall membership where 35% are school age¹².

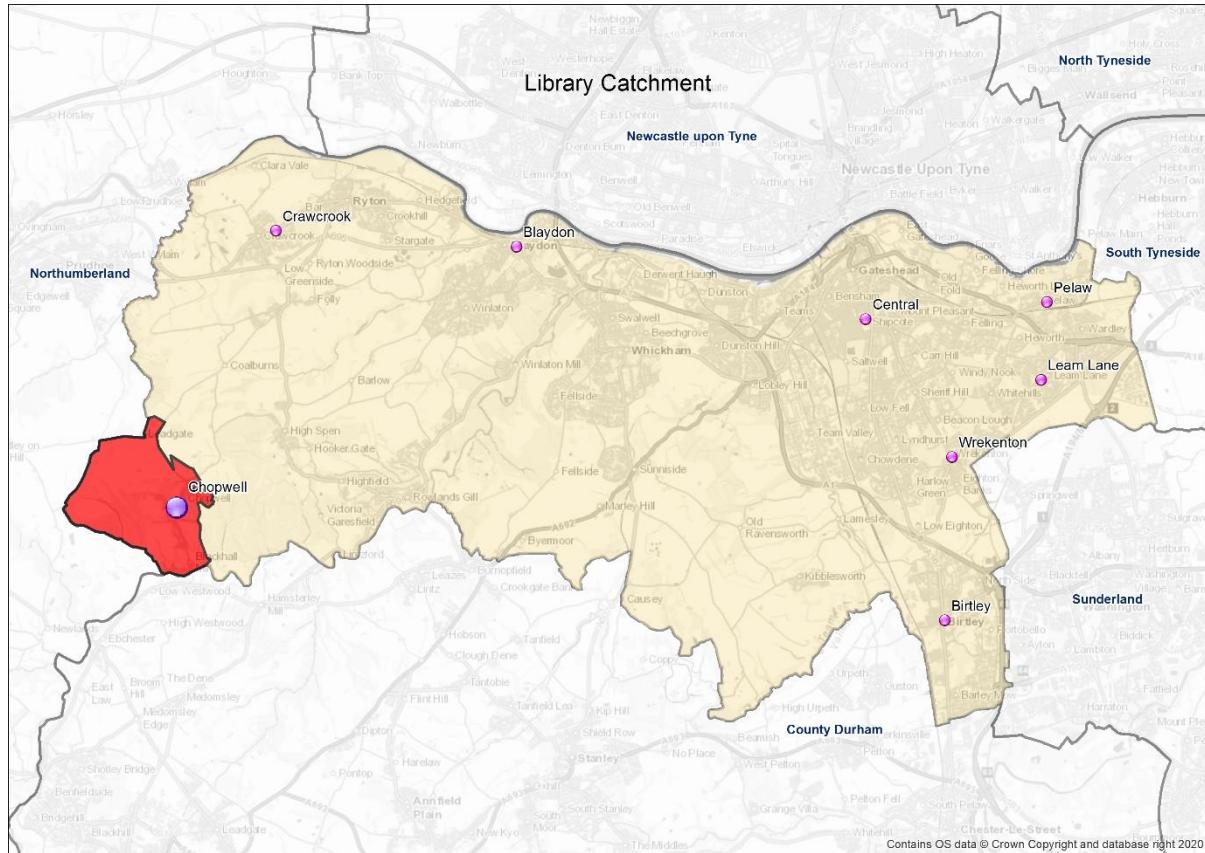


¹² Ages are based on memberships with an associated age. 10% of memberships do not record their age, these are all adults. Ages for populations are based on the ONS 2019 mid-year population estimates.

Chopwell Library

Chopwell Library is in Chopwell & Rowlands Gill Ward, there are 311 members registered to this site¹³, making this the 2nd smallest in terms of registrations, or 2% of registered members.

Chopwell Library has a catchment that covers an area of 2 square miles with an overall residential population of 3482 or 2% of Gateshead residents.

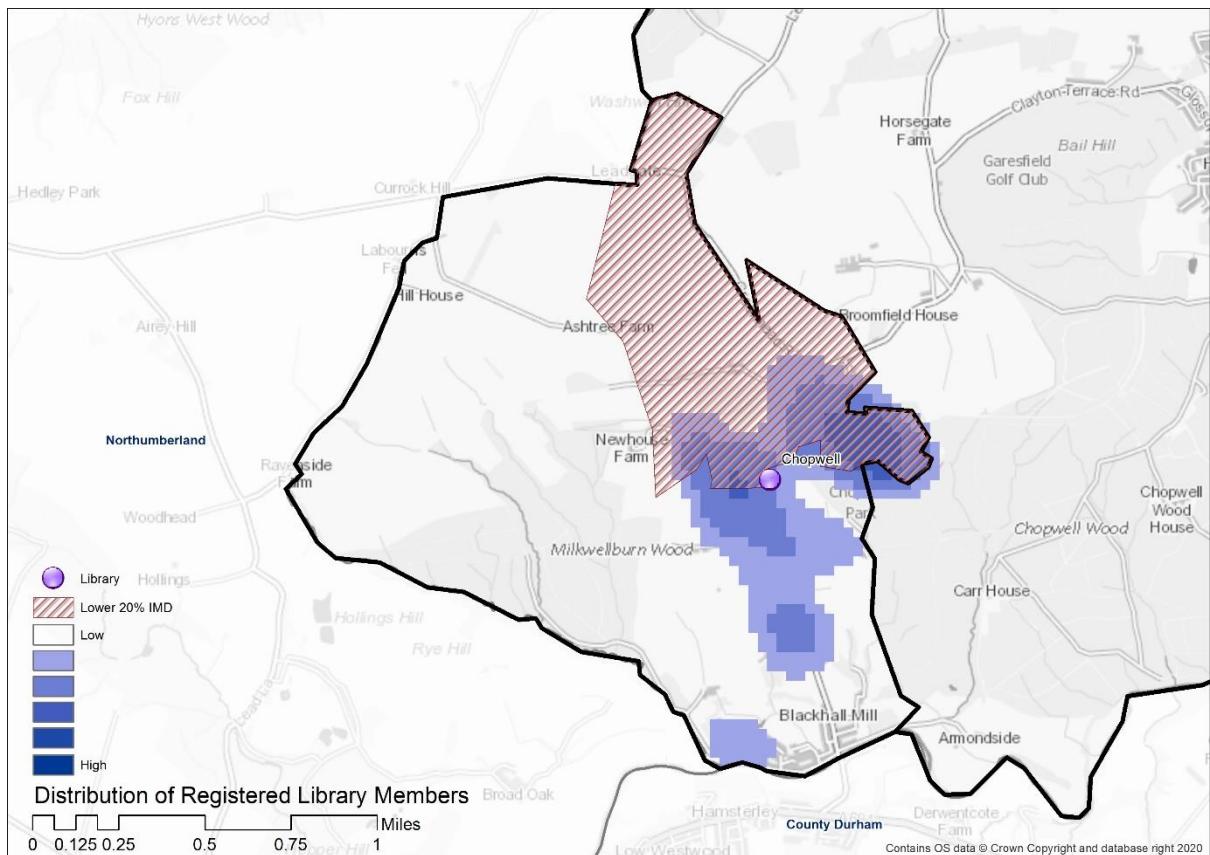


IMD profile Chopwell

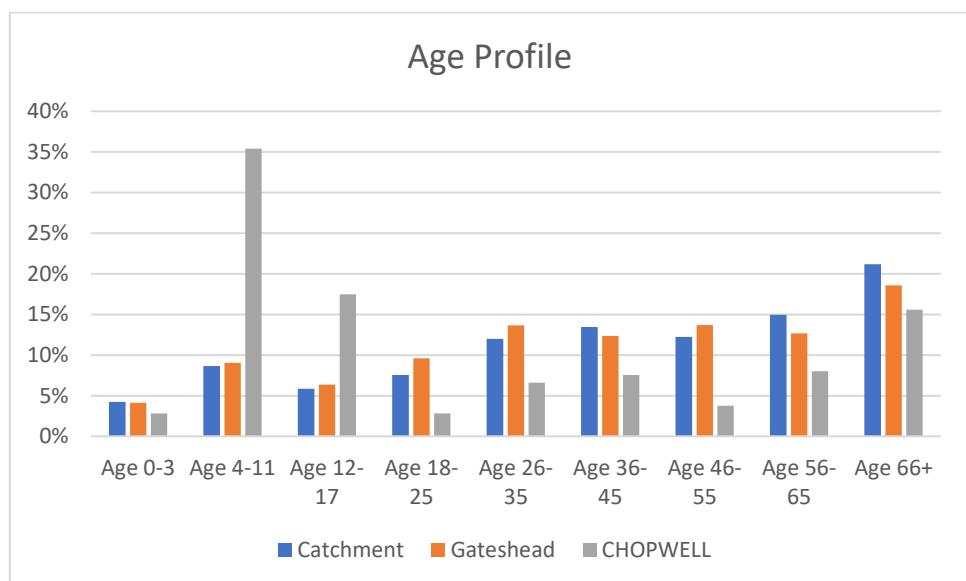
There are 1941 residents living in areas that are in the 20% most deprived IMD. This is 3% of Gateshead residents living in the lowest two IMD deciles, and 56% of the catchment's population.

133 (52%) of members come from the Chopwell catchments two most deprived IMD deciles.

¹³ As taken from the Capital Libraries DB covering FY 2019/20.



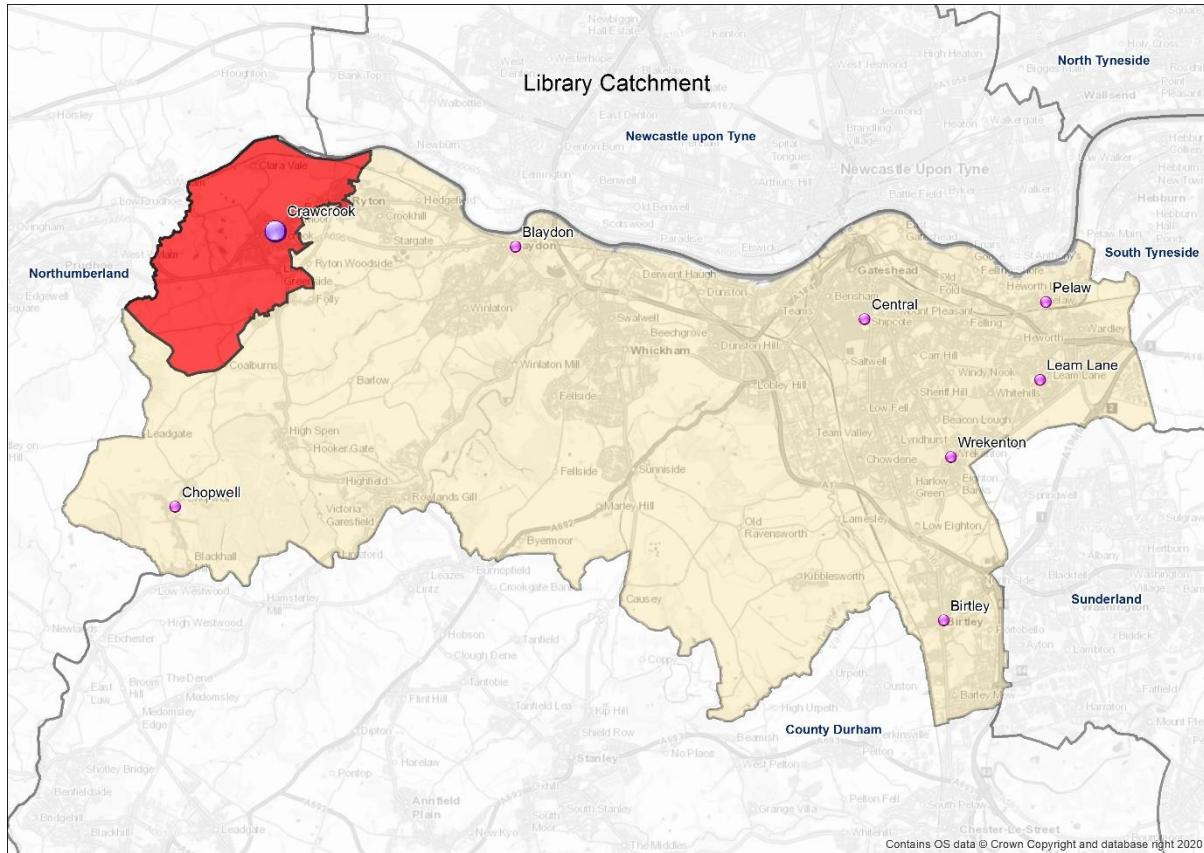
The average member of Chopwell Library is 17.6 years old compared to 43.3 for the catchment and 41.5 for Gateshead as a whole. There are 118 school age members.



Crawcrook Library

Crawcrook Library is in Crawcrook & Greenside Ward, there are 932 members registered to this site¹⁴, making this the 5th largest in terms of registrations, or 5% of registered members.

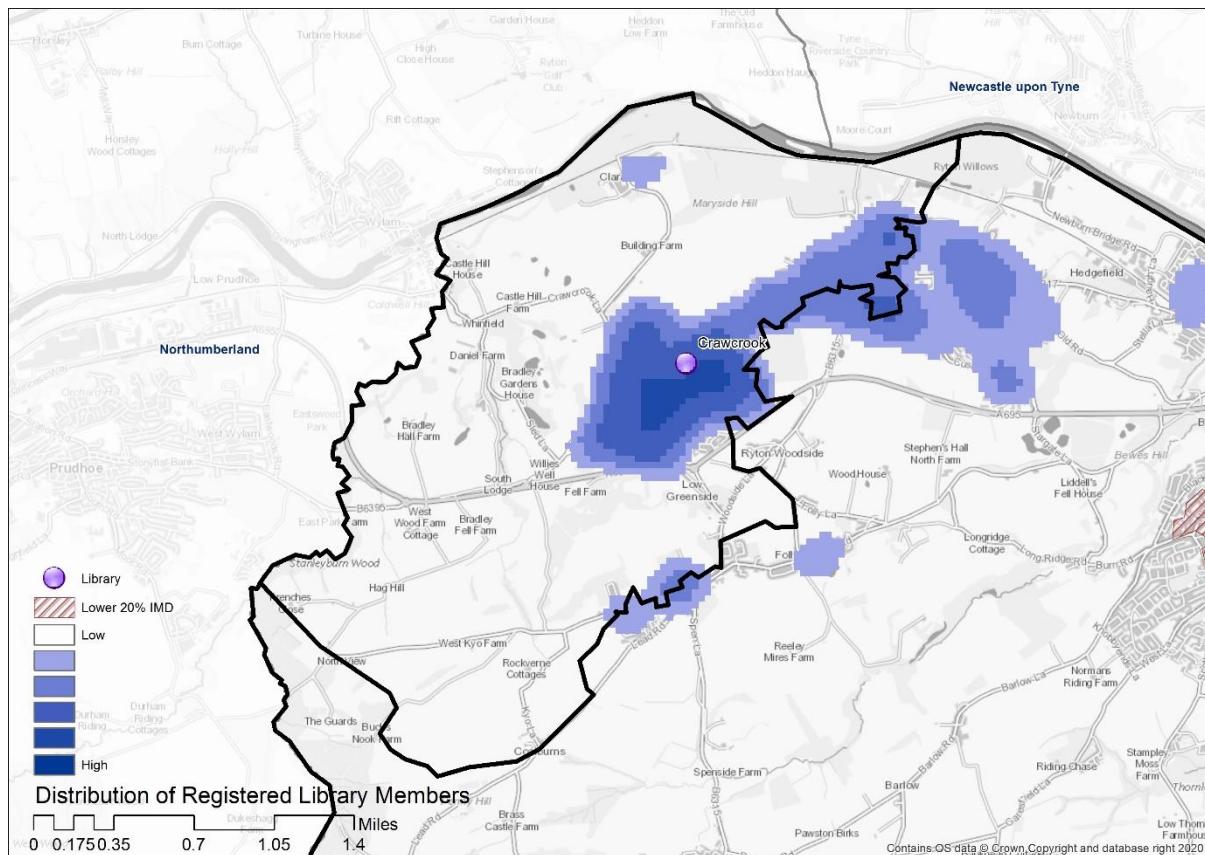
Crawcrook Library has a catchment that covers an area of 4 square miles with an overall residential population of 8433 or 4% of Gateshead residents.



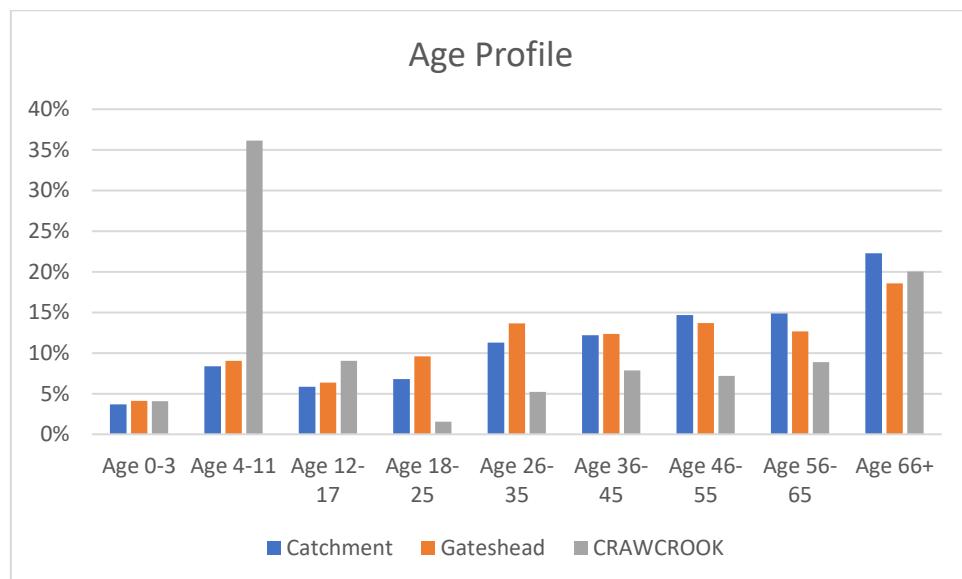
IMD profile Crawcrook

There are no residents in the Crawcrook catchment area that live in the 2 most deprived deciles of the IMD. Though 1% (n=7) of the Crawcrook membership comes from the 2 most deprived deciles but outside of the catchment. Crawcrook has the lowest percentage of members coming from the lower 2 deciles of the IMD.

¹⁴ As taken from the Capital Libraries DB covering FY 2019/20.



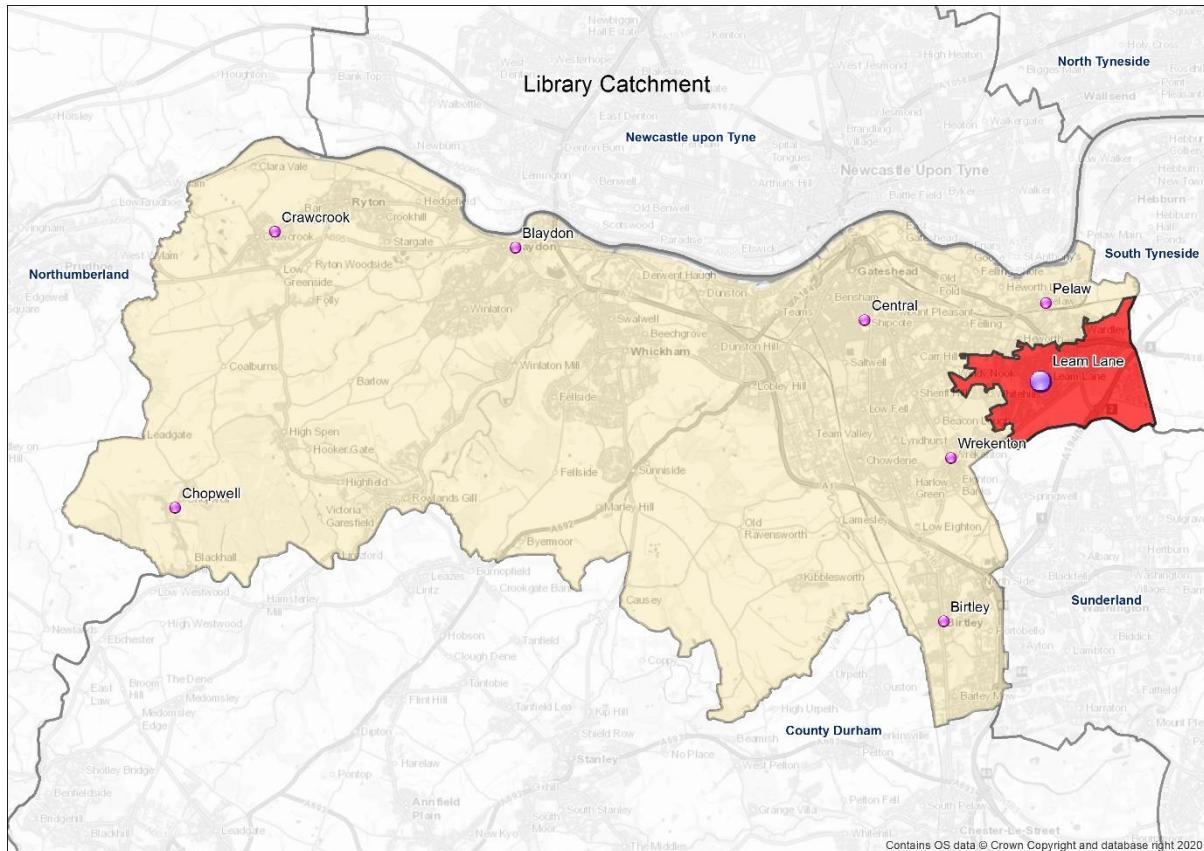
The average member of Crawcrook Library is 19.2 years old compared to 44.6 for the catchment and 41.5 for Gateshead as a whole. There are 376 school age members.



Leam Lane Library

Leam Lane Library is in Wardley & Leam Lane Ward, there are 1325 members registered to this site¹⁵, making this the 3rd largest in terms of registrations, 7% of registered members.

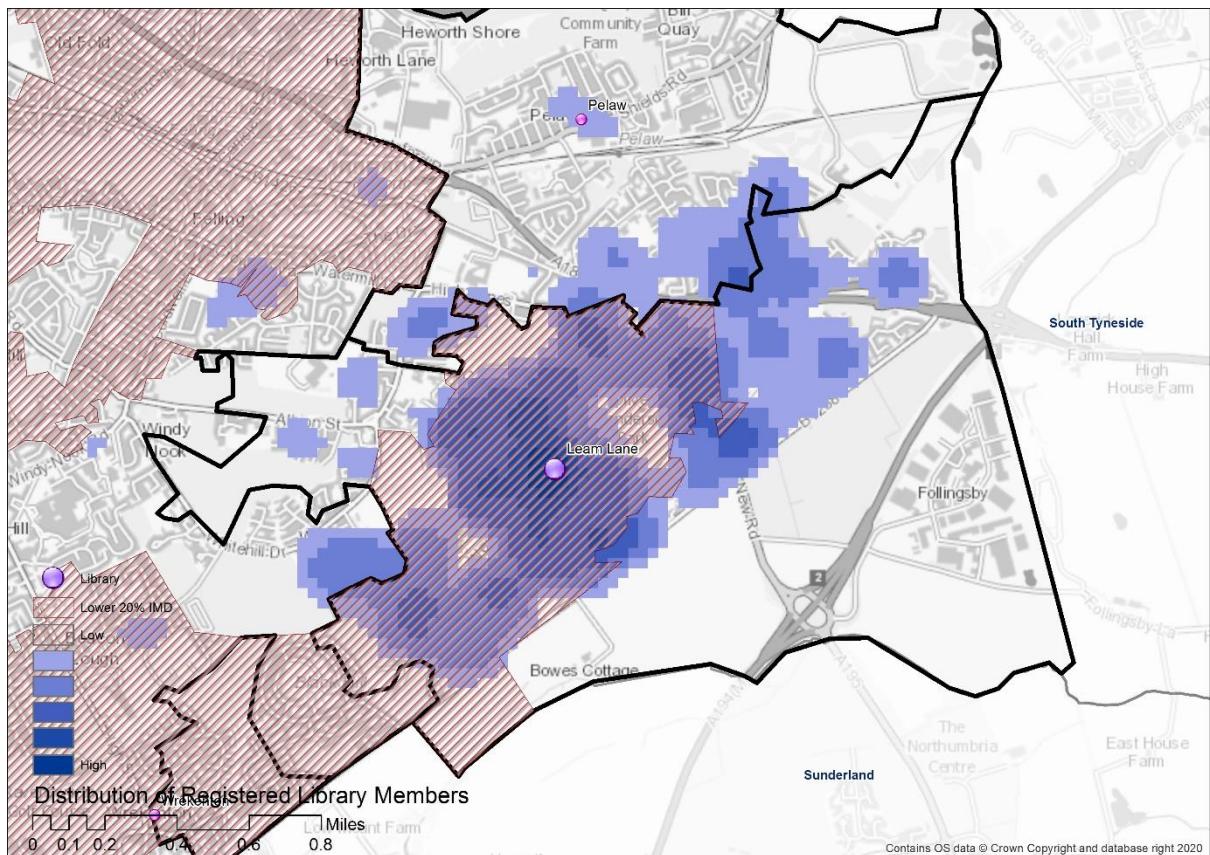
Leam Lane Library has a catchment that covers an area of 2 square miles with an overall residential population of 15,695 or 8% of Gateshead residents.



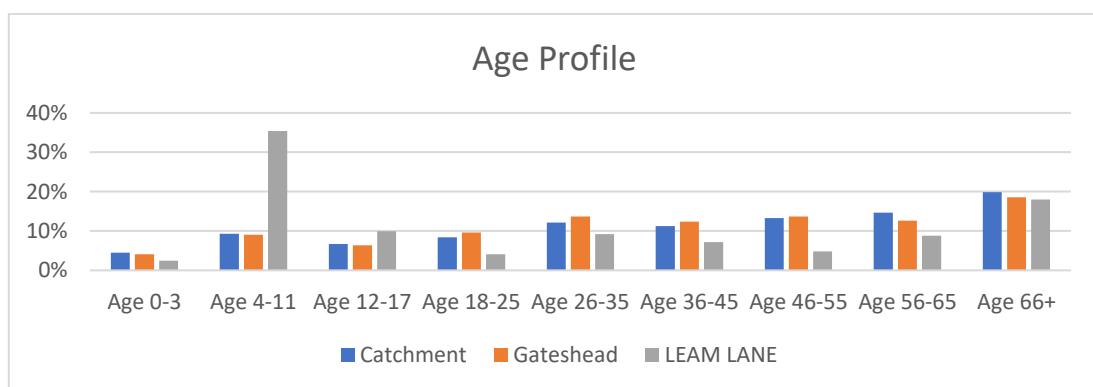
IMD profile Leam Lane

There are 8345 residents living in areas that are in the 20% most deprived IMD. This is 14% of Gateshead residents living in the lowest two IMD deciles, and 53% of the catchment's population. 583 (64%) of the Leam Lane membership come from the two most deprived IMD deciles. Leam Lane has the second highest percentage of members coming from the lower 2 deciles of the IMD

¹⁵ As taken from the Capital Libraries DB covering FY 2019/20.



The average member of Leam Lane Library is 17.8 years old compared to 42.4 for the catchment and 41.5 for Gateshead as a whole. There are 365 (48%) school age members, which is more than the overall membership where 35% are school age.¹⁶

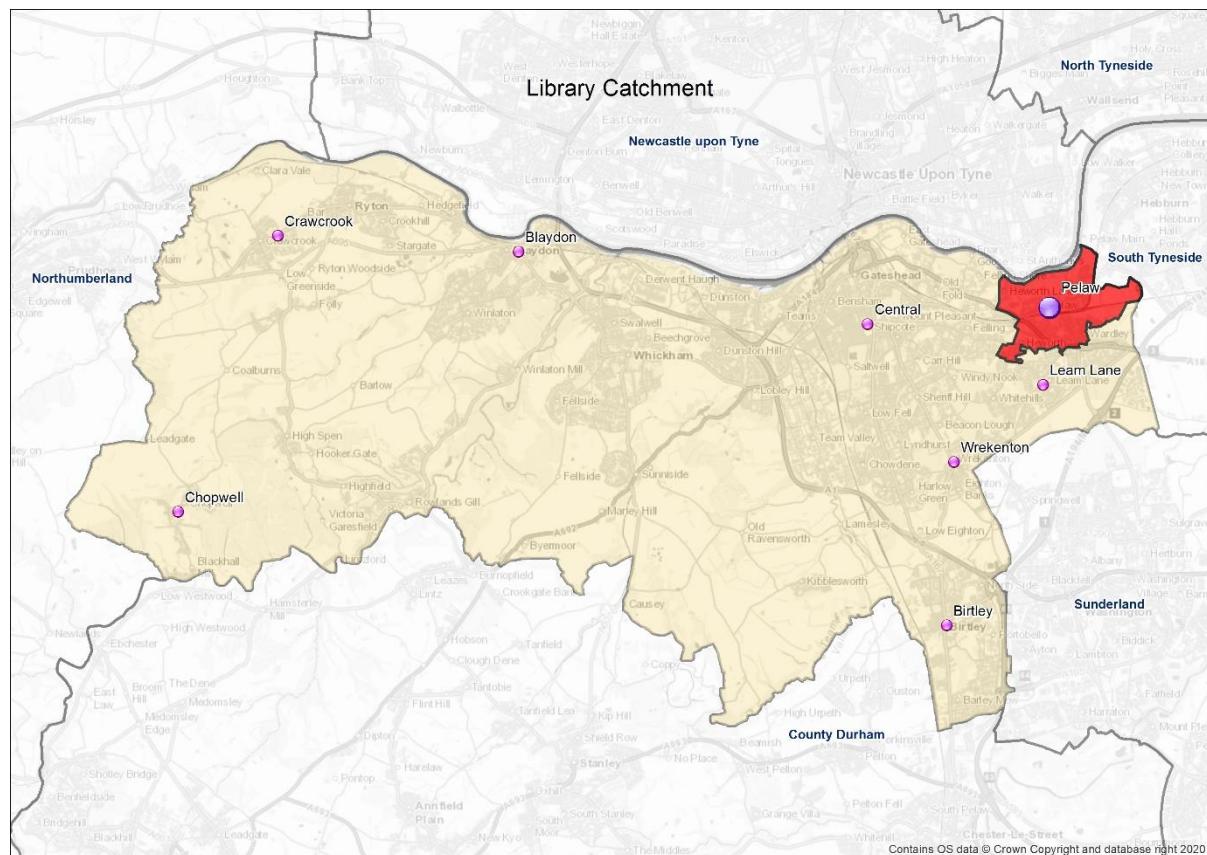


¹⁶ Ages are based on memberships with an associated age. 10% of memberships do not record their age, these are all adults. Ages for populations are based on the ONS 2019 mid-year population estimates.

Pelaw Library

Pelaw Library is in Pelaw & Heworth Ward, there are 592 members registered to this site¹⁷ or 3% of registered members.

Pelaw Library has a catchment that covers an area of 1 square mile with an overall residential population of 8511 or 4% of Gateshead residents.

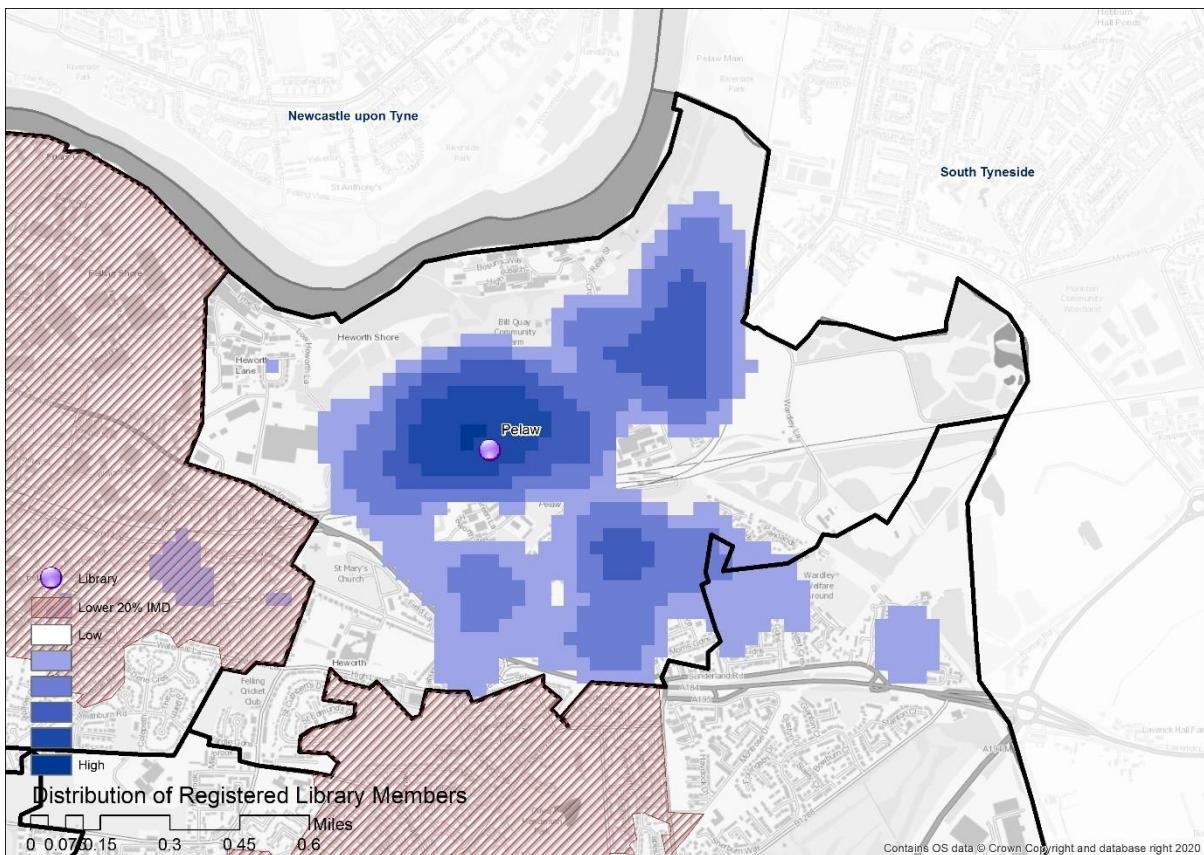


IMD profile Pelaw

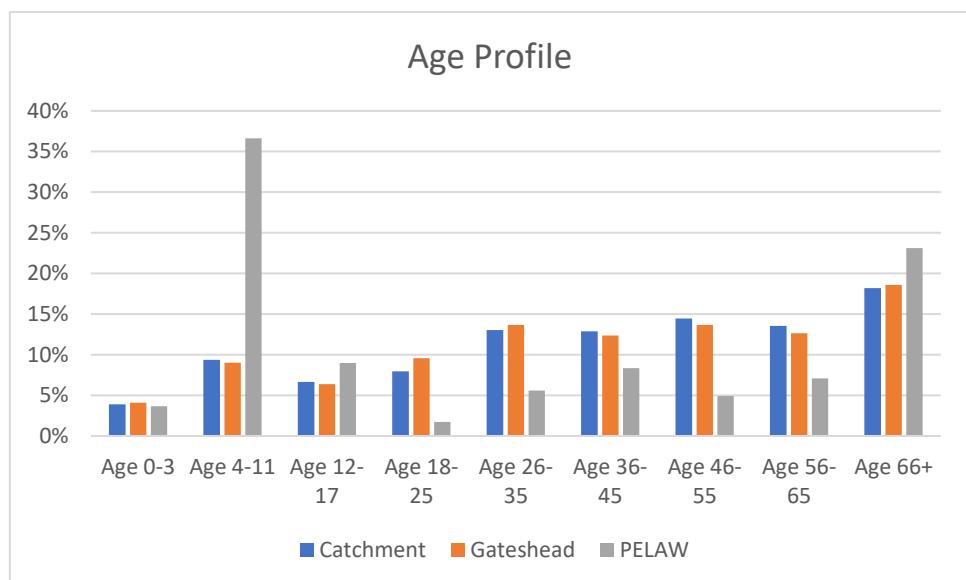
No Pelaw catchment residents come from the lower two deciles of the IMD.

57 Pelaw members come from the two most deprived IMD deciles, but from outside the catchment area.

¹⁷ As taken from the Capital Libraries DB covering FY 2019/20.



The average member of Pelaw Library is 22 years old compared to 41.9 for the catchment and 41.5 for Gateshead as a whole. There are 200 (38%) school age members, which is more than the overall membership where 35% are school age¹⁸.



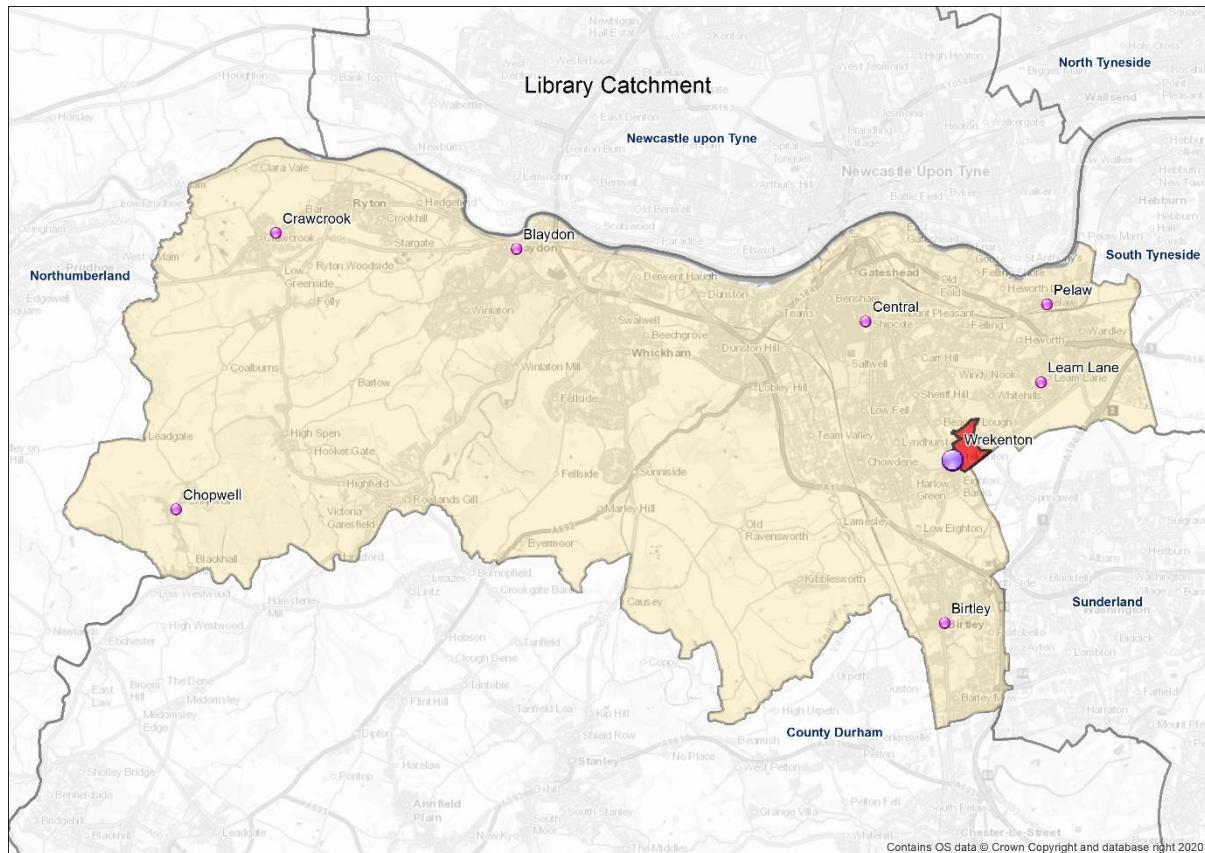
¹⁸ Ages are based on memberships with an associated age. 10% of memberships do not record their age, these are all adults. Ages for populations are based on the ONS 2019 mid-year population estimates.

Wrekenton Library

Wrekenton library is run by staff from the Gateshead Housing Company with input from core library staff.

Wrekenton Library is in the High Fell Ward, there are 298 members registered to this site¹⁹, making this the smallest library in terms of registrations, or 2% of registered members.

Wrekenton Library has a catchment that covers an area less than 1 square mile with an overall residential population of 1,651 or 1% of Gateshead residents.

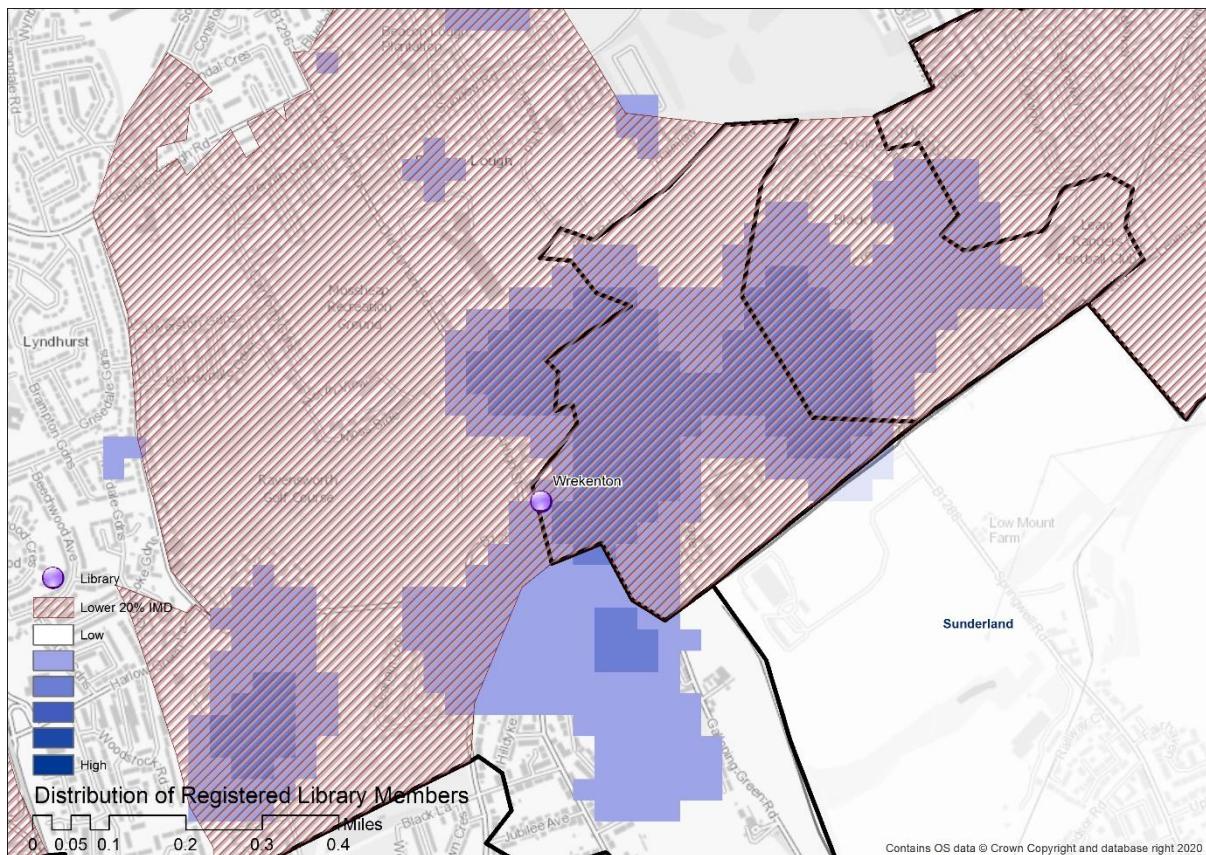


IMD profile Wrekenton

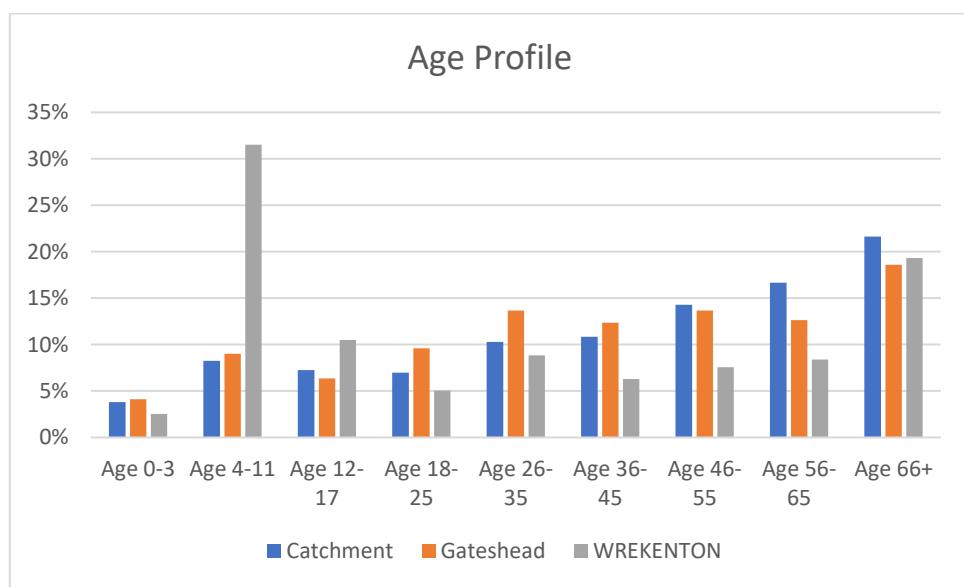
There are 1651 residents living in areas that are in the 20% most deprived IMD. This is 3% of Gateshead residents living in the lowest two IMD deciles, and 100% of the catchment's population.

There are 178 (70%) Wrekenton members coming from the two most deprived IMD deciles. Wrekenton has the highest percentage of members from the most deprived LSOAs.

¹⁹ As taken from the Capital Libraries DB covering FY 2019/20.



The average member of Wrekenton Library is 19.3 years old compared to 44.6 for the catchment and 41.5 for Gateshead as a whole. There are 106 (45%) school age members, which is more than the overall membership where 35% are school age²⁰.



²⁰ Ages are based on memberships with an associated age. 10% of memberships do not record their age, these are all adults. Ages for populations are based on the ONS 2019 mid-year population estimates.